



CITY OF
Crystal Lake
ILLINOIS

2015 State of the Community

Mayor Aaron T. Shepley

February 6, 2015



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Good Things Are Happening in Crystal Lake



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Crystal Lake

Quality

Citizen Value

Transparency

Accountability

Financial Management



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Providing Value – Great Service at a Low Price

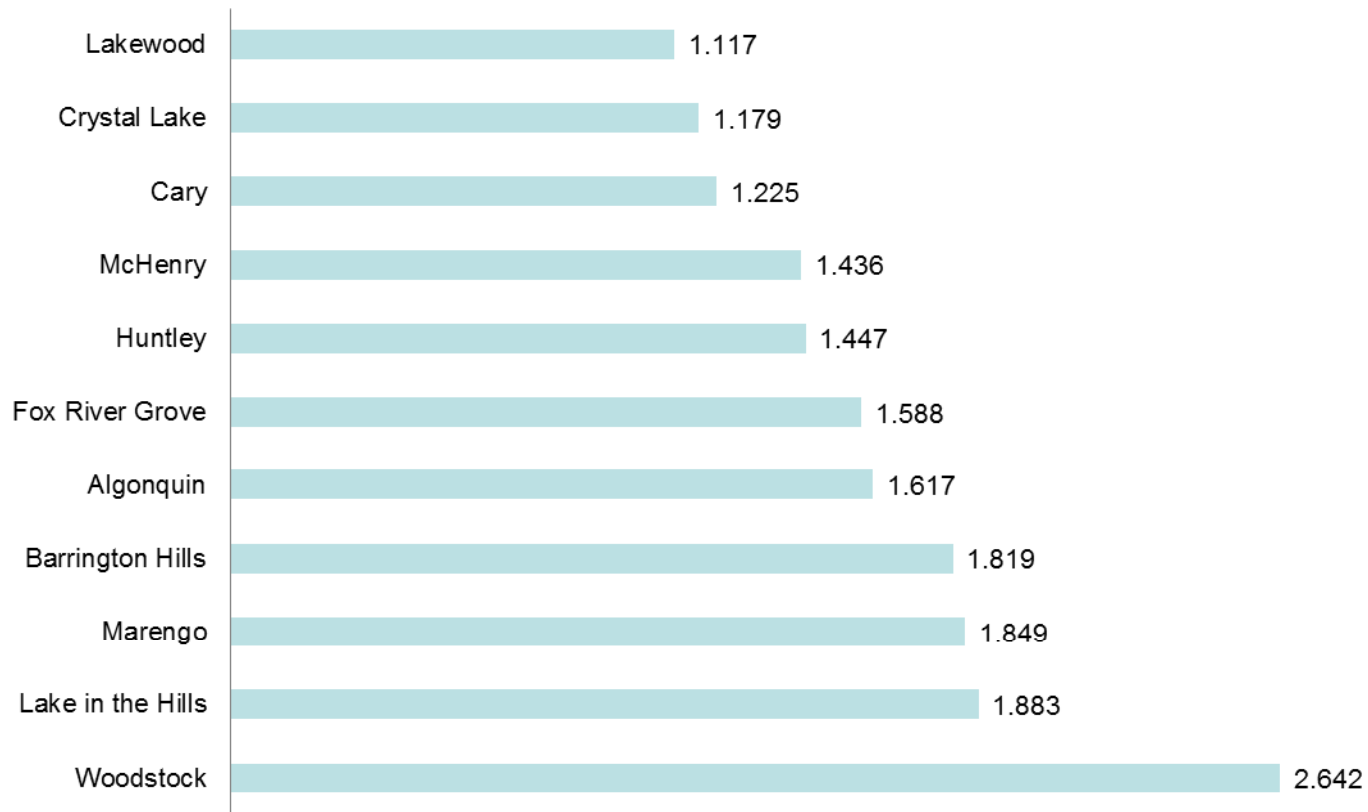
- We often hear how government should be run like a business, and in our case, when compared to other communities, it is clear that the residents of Crystal Lake get great service for a low price.



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Commitment to Low Taxes

2013 Property Tax Rates (Excludes Libraries)



No General Property Tax

- The primary reason that the City's tax rate is among the lowest is because the City does not levy a general property tax, and has not levied one since tax year 1998.
- Also, the City does not levy for police protection and other items levied by other municipalities.
- When the City did have a general property tax, it was used for General Fund services including police, community development, streets, and administration.
- The City's General Fund is primarily funded through sales tax and other alternative revenue sources.



No General Property Tax

- Despite having one of the lowest property tax levies in the region, the City took actions during the past few years to minimize tax levy increases.
- As an example, for the 2010 tax levy, the City decreased the levy by 2.35%.
- During the Great Recession, the City mitigated tax levy increases through spending controls and by utilizing reserves.



Citizen Value Commitment

- Not only is the City's property tax the lowest of surrounding communities, but many communities in the region also have other taxes that the City does not impose. Below is a sampling:
 - Electricity Tax (Algonquin, Barrington Hills, Cary, Fox River Grove, Lakewood, Marengo)
 - Natural Gas Tax (Algonquin, Barrington Hills, Fox River Grove, Lakewood)
 - Real Estate Transfer Tax (McHenry County)
 - Amusement Tax (Deerfield, Gurnee, Highland Park, Lincolnshire, Lombard, Mt. Prospect, Schaumburg, Vernon Hills)
 - Food and Beverage Tax (Palatine, Naperville, Gurnee, St. Charles, Elmhurst, Schaumburg, Hoffman Estates, Park Ridge, Arlington Heights, Buffalo Grove)
 - Local Motor Fuel Tax (Naperville, Elmhurst, Batavia, Park Ridge, Des Plaines, Niles, Skokie, Rolling Meadows, Downers Grove, Woodridge)



Citizen Value Commitment

- The commitment of the City Council is to continue to provide citizen value for the services it receives.
- This is not a promise of free service.
- Instead, it is a commitment that we will continue to provide high quality services at the lowest possible price.



Value for the Community

Public Works

- In 2014:
 - Supplied 1.5 billion gallons of fresh water.
 - Processed 1.2 billion gallons of wastewater.
 - Plowed 166 miles of roadway during each snow event.
 - Cleaned 25 miles of sewer line.
 - Planted 736 parkway trees.



Value for the Community

Police and Fire Rescue Services

- In 2014:
 - Police responded to 27,047 calls.
 - Fire Rescue responded to 5,695 calls.
 - Fire Rescue served 5,446 patients.
 - Fire Rescue staff performed 519 plan reviews.
 - Fire Rescue staff performed 670 life safety and re-inspections.



Value for the Community

Community Development

- In 2014:
 - Resurfaced 6.87 miles of roadway.
 - Replaced sidewalks at over 250 locations throughout the City.
 - Building and Engineering performed 9,625 inspections.



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Value for the Community

Crystal Lake Public Library

- Full Service Library
- Twice ranked in Top 10 by Hennen's American Public Library Ratings
 - 25-50k population category
 - The rating is based on 15 factors that focus on circulation, staffing, materials, reference service and funding levels.



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Value for the Community

Three Oaks Recreation Area

- 500-Acre Restored Quarry
- In 2014:
 - 75,989 people were served
 - 51,979 of them at the swim beach
 - 6,654 boats were rented



Budget Presentation – Highest Recognition

- The Government Finance Officers Association (GFOA) voted to award the City of Crystal Lake's budget document the Distinguished Budget Presentation Award for the current fiscal period. This award is the highest form of recognition in governmental budgeting.



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Financial Reporting Excellence

- Last year, the City received the Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association. This is the 24th year in a row the City has received this award and it is expected that this year the City will again receive this award.



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2014 Crystal Lake Business Investments



**BIOENERGY
TECHNOLOGY INC.**
ENVIRONMENTAL AND RECYCLING SYSTEMS



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2014 Business Development in Crystal Lake:

- 680,151 SF of commercial occupancies
- 577,225 SF of new business occupancies
- 102,926 SF expanded/relocated businesses
- 681 new jobs created
- 98 new small businesses (<20 employees)

**Year of the
Small Biz**



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Business Development Activity

- Over the past 4 years, Crystal Lake has seen:
 - 2011 – 572,656 SF, 558 jobs created/preserved
 - 2012 – 338,574 SF, 519 jobs created/preserved
 - 2013 – 454,736 SF, 529 jobs created/preserved
 - 2014 – 680,151 SF, 838 jobs created/preserved

2,046,117 SF business occupancies

2,444 jobs created or preserved



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Investment in Business

City grants to businesses from 2010 to present	\$456,376
City sales tax sharing agreements from 2010 to present	\$4,000,000
City Hotel/Motel Tax Funding Awarded to Community Organizations from FY 2002/2003 to Present	\$2,691,628



Brand
new for 2015

Fresh Thyme Farmers Market

National grocer coming to Crystal Lake

- 31,000 SF store
- 100 new jobs

Opening Fall 2015



Bohl Farm Marketplace (former Dominick's)



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Brand
new for 2015

Burlington Coat Factory

National apparel and home furnishings retailer

- 58,411 SF store
- 50-100 new jobs

Opening Fall 2015



Crystal Lake Commons



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Brand
new for 2015

CVS Pharmacy

National pharmacy chain to construct new store

- New 13,225 SF building
- 25+ new jobs

Opening Fall 2015



177 Virginia Street



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Brand
new for 2015

ALDI

Grocery store to construct new building

- New 17,7825 SF store
- Existing building under contract

Opening Fall 2015



5831 Northwest Highway



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Brand
new for 2015

Which Wich

Sandwich Shop – 1st McHenry County Franchise

- New 1,961 SF restaurant
- 25+ new employees

Opening February 2015



5899 Northwest Highway



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Brand
new for 2015

Nancy's Pizza

Award winning stuffed pizza

- New 1,700 SF restaurant
- Relocating from LITH

Opening Spring 2015



1295 Randall Road, Unit 110



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Brand
new for 2015

A Taste of Benedict's

New downtown bakery

- 1,200 SF bakery
- Across from Benedict's La Strata

Opening Summer 2015



39 N. Williams Street



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Brand
new for 2015

Goodyear AutoTech

New Goodyear AutoTech

- 10,000 SF auto repair center
- In-town relocation

Opening Fall 2015



350 Virginia Street



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Brand
new for 2015

More new businesses opening in 2015:

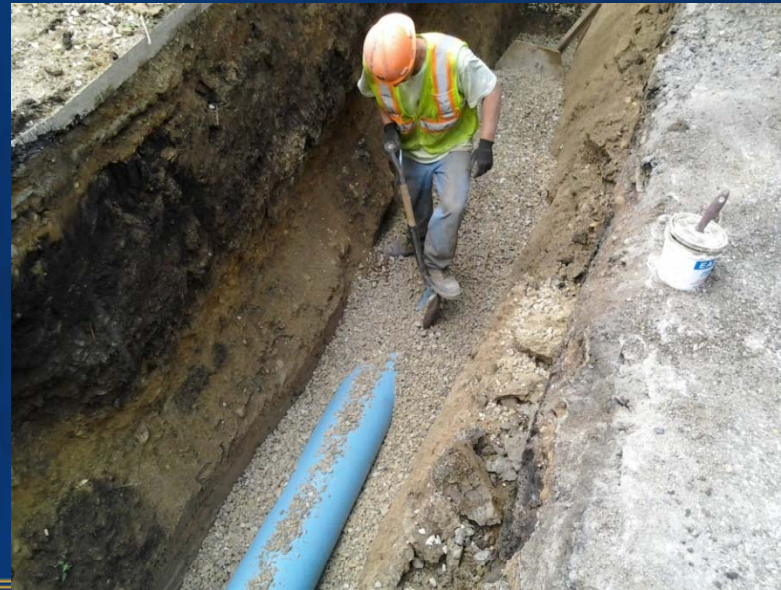
- Four Seasons Banquet Hall (*The CL Plaza*)
- LT Nail Spa (*Crystal Point Shopping Center*)
- Crawford Cabinet Supply (*1055 Nimco*)
- Riverside Community Bank (*1 N. Virginia St.*)
- PRA Behavioral Health Care Center (*350 Congress*)



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2014 Capital Improvement Projects

- Country Club Area Water Main Stage 2
 - New upsized water main – Lakeside Road, Riverside Drive East, Riverside Drive West and Essex Lane from Country Club Road to Broadway Avenue



2014 Capital Improvement Projects

- Annual Maintenance Programs
 - Resurfacing: resurfaced 6.87 miles of streets.
 - Sidewalk and Curb Repair: eliminated over 250 tripping hazard locations. Trial of sidewalk cutting completed at 140 locations.
 - GSB-88 (Pavement Rejuvenator) Trial – Applied to four streets in the Coventry Area.



2015 Capital Improvement Projects



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SOUTH MAIN STREET IMPROVEMENTS

US Route 14 to Virginia Road

www.CrystalLake.org



*Utility Relocations Complete
Construction Spring of 2015*



PROJECT IMPROVEMENT INCLUDES:

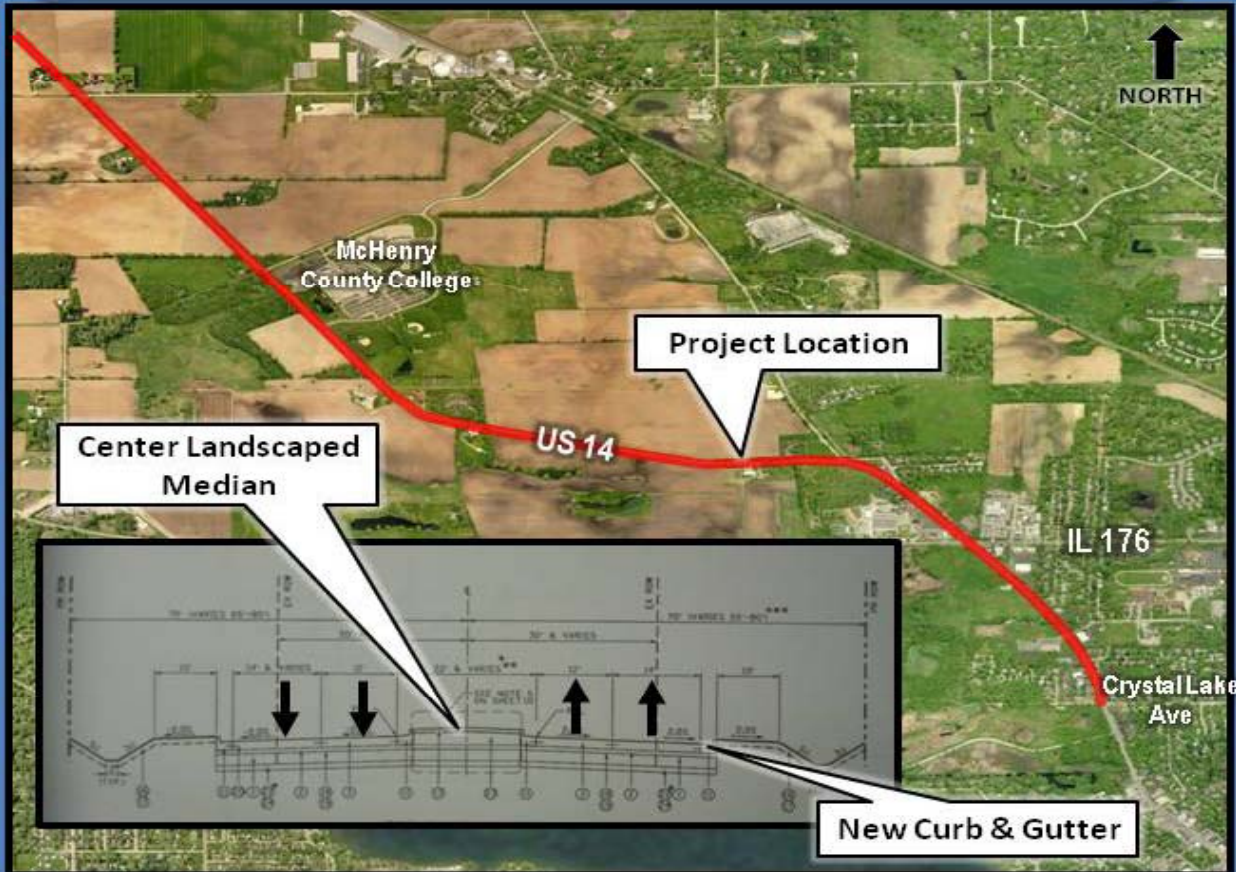
- Widening & Resurfacing, Adding 2nd Thru Lane Each Direction
- New Sidewalk on East Side
- Upgraded Traffic Signals
- Drainage Improvements
- Funding Participation by McHenry County DOT



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ILLINOIS DEPARTMENT OF TRANSPORTATION IMPROVEMENT
US Route 14: Crystal Lake Avenue to City of Woodstock



www.CrystalLake.org



Utility Relocations
Ongoing
Construction
Spring of 2015

PROJECT
IMPROVEMENT
INCLUDES:

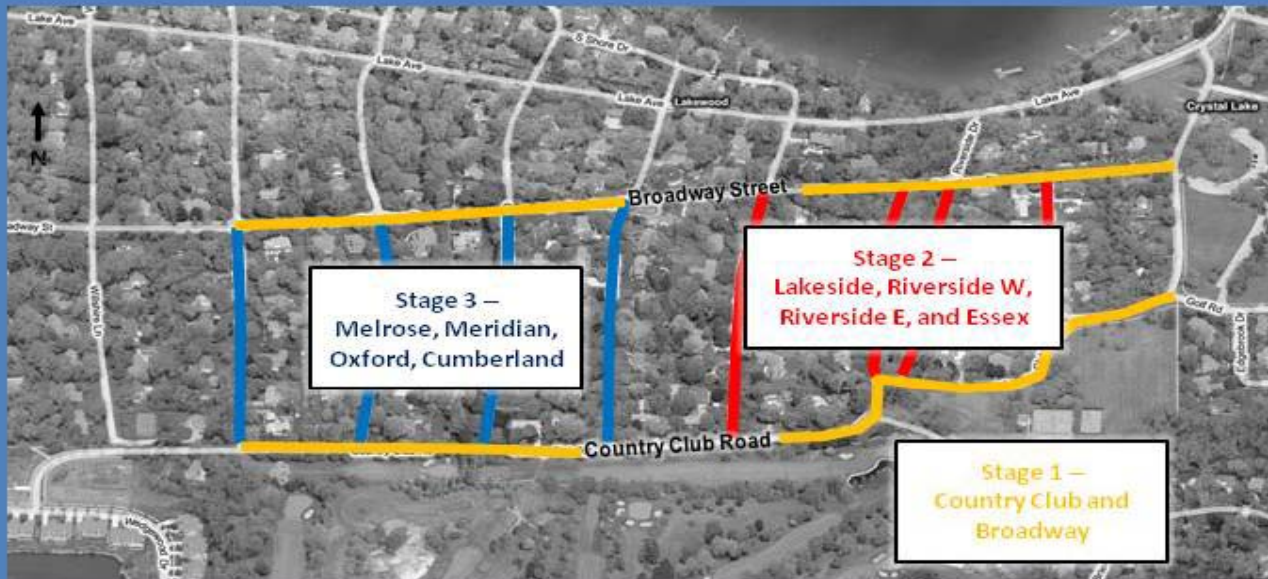
- Widen/Resurface or Reconstruct to Add Additional Thru Lane in Each Direction and Center Landscaped Median
- Upgraded Traffic Signals
- Watermain & Sanitary Sewer Improvements



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**COUNTRY CLUB AREA
WATER MAIN IMPROVEMENTS**



www.CrystalLake.org



Stage 1 - Complete
Stage 2 - Complete
Stage 3 - 2015

**PROJECT
IMPROVEMENT
INCLUDES:**

- Installation of new larger water main
- No work during Lakeside Legacy Festival
- All affected roadways will be resurfaced after stage 3 is complete

**UP-TO-DATE
INFO**

Join the City's Email Blast List by emailing construction@crystallake.org
Get up-to-date construction progress by visiting [www.crystallake.org/
Departments/Engineering/Road Construction Projects](http://www.crystallake.org/Departments/Engineering/Road%20Construction%20Projects)



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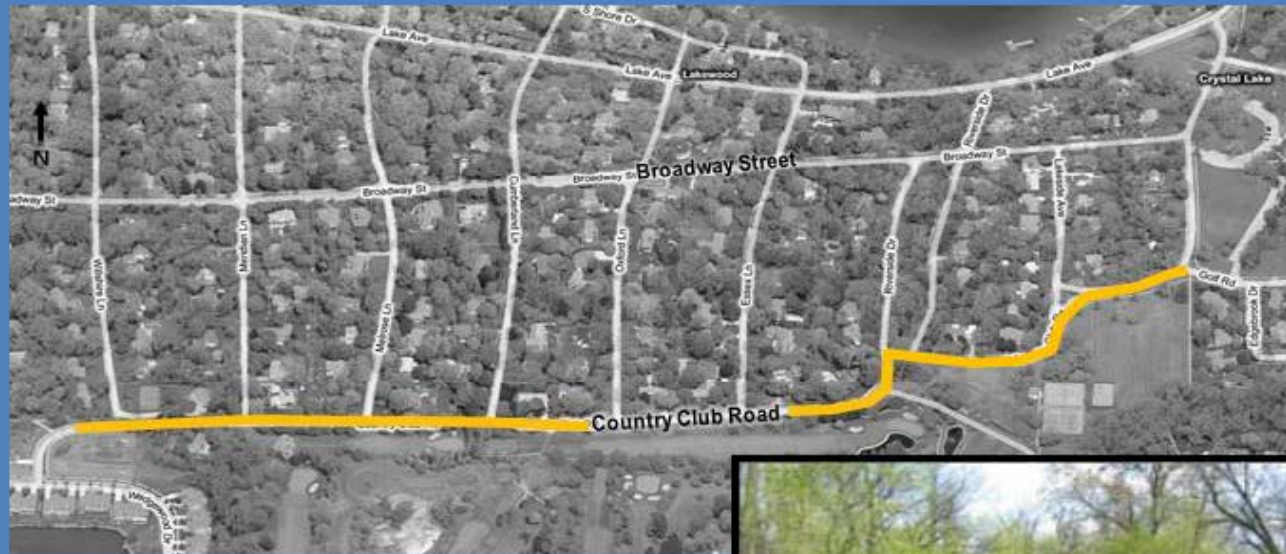
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**COUNTRY CLUB ROAD MULTIUSE PATH
WEDGEWOOD SUBDIVISION TO SOUTH ELEMENTARY**

www.CrystalLake.org



*Construction
Late Summer 2015*



**PROJECT
IMPROVEMENT
INCLUDES:**

- New multiuse path
- Southside of Roadway
- Pedestrian Bridge over the Creek

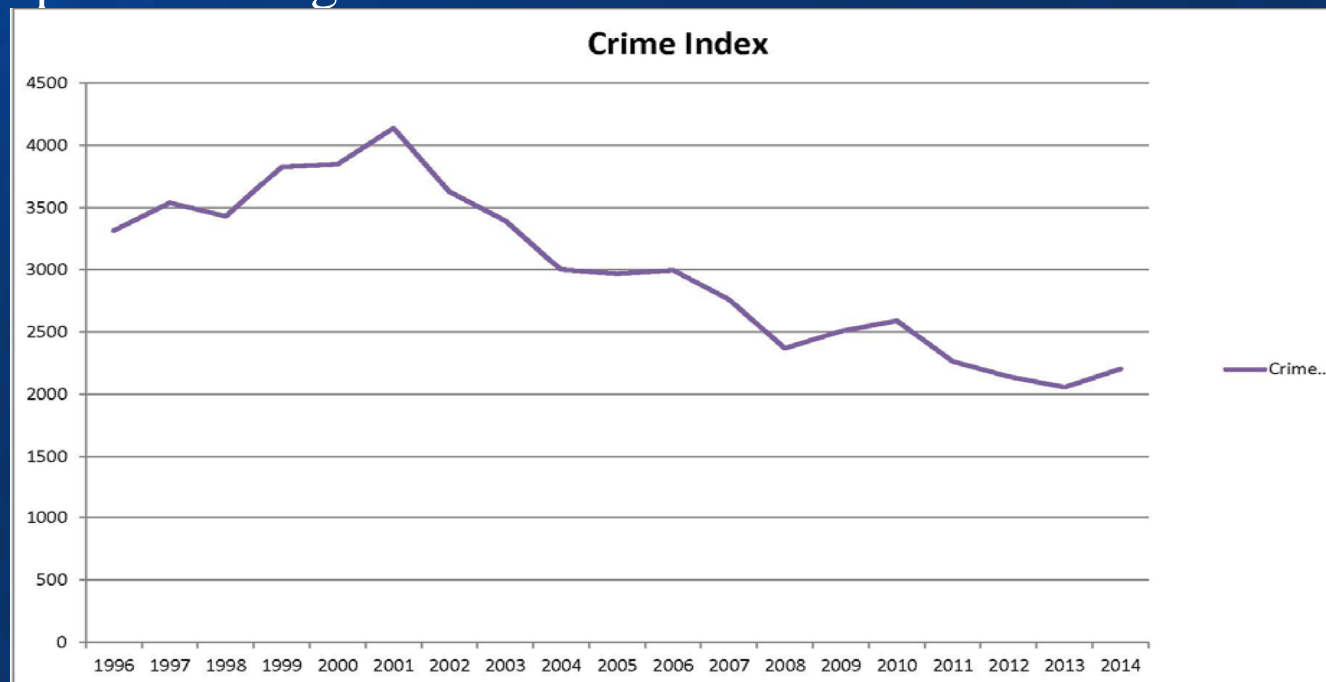
**NEW
PEDESTRIAN
BRIDGE**



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Public Safety - Crime Statistics

- According to the Illinois State Police Uniform Crime Reporting statistics, Crystal Lake has experienced an estimated 42.43% decrease in total reported criminal offenses from 1999 to 2014. It should be noted that in 2010 the FBI changed the way some crimes are reported through UCR.

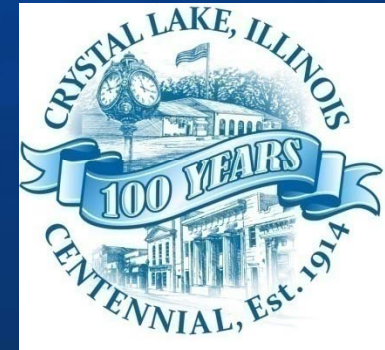


Public Safety - Enhanced ISO Rating

- ISO is the leading supplier of data and analytics for the property/casualty insurance industry.
- ISO ratings are based on a Public Protection Classification (PPC) survey that conducts an analysis of the structural fire suppression delivery system provided in the City.
- **The City's current ISO PPC rating is 3.**
 - The City's Class 3 rating places the City within the top 3.4% of fire suppression services in the United States.



Crystal Lake Centennial



In 2014, the City completed its centennial anniversary celebration (September 23, 1914 to September 23, 2014).

Events included:

- Expanded 4th of July Fireworks Presentation
- Monthly Historical Speaker Series
- Closing Festival in Downtown Crystal Lake on Williams Street



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Centennial – Closing Festival

- Downtown Crystal Lake on Williams Street



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Three Oaks Recreation Area

- The Three Oaks Recreation Area had an exciting and successful year in 2014.
- Statistics:
 - 75,989 people visited from April 12th to October 26th.
 - 51,979 people visited the beach.
 - 6,654 boat trips were rented.



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Three Oaks Recreation Area

- *Park continued to be a regional attraction*
 - Approximately 50% of all customers were from areas outside of Crystal Lake.
 - *Repeat Customers* – 27% of all marina customers rented boats at least two times a month and 27% of all beach customers visited the beach at least two times a month.
 - *Returning Customers* – 95% of all guests responded that they are likely to return next year.
 - According to a customer survey, 91% of all guests were satisfied with water and park cleanliness, an increase from 2013. Of the remaining respondents, 8% had no opinion and 1% were dissatisfied.



Three Oaks Recreation Area

- *Expenses*
 - Park use revenues continued to pay for all part-time staff expenses.
- *Fishing*
 - The City continued its fish management program with the ILDNR
- *New Option at the Marina*
 - Electric Pontoon Paddleboat



Three Oaks Recreation Area Coming Attraction: Scuba Facility

- Opening in Spring 2015.
- Open to the public certified divers.
- Concrete patio, outdoor shower, changing rooms, stone beach, dock and expanded buoy area.



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Three Oaks Recreation Area Coming Attraction: “The Quarry” Cable Park

- Anticipated to open in 2015.
- Privately-funded and operated.
- Overhead cableski system to be built on North Lake.
- Clubhouse, restaurant, outdoor patio, additional parking lot.



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Good Things Will Continue in Crystal Lake

A copy of this presentation is
available at the City's website
www.crystallake.org



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