



# AGENDA

## City of Crystal Lake Economic Development Committee

**Regular Meeting**  
**Tuesday, February 3, 2009 – 7:30 a.m.**

**Municipal Complex (City Council Chambers Conference Room)**  
**100 W. Woodstock Street**  
**Crystal Lake, IL 60014**

1. Call to Order
2. Roll call
3. Approve minutes of the November 18, 2008 and December 16, 2008 EDC meetings (*EDC Motion needed*)
4. Public participation and comments
5. EDC Projects
  - A. I Shop Crystal Lake program 2009
    - i) Review feedback from the planning meetings, e-mails, and zoomerang surveys
    - ii) RFP for ishopcl.com website revision and maintenance (*EDC Motion needed*)
    - iii) RFP for the 2009 I Shop Crystal Lake program (*EDC Motion needed*)
  - B. Final I Shop Crystal Lake \$30 Gift Certificate program update and summary
6. Staff projects and reports
  - A. Inland strategic brokerage services – review final status reports
    - i) Recommendation for next steps (*EDC Motion needed*)
  - B. Recruitment initiatives
    - i) Review expanding retailers
    - ii) Summarize lead follow-up and site presentations
  - C. Retention initiatives
7. Organization Reports:
  - A. Downtown Crystal Lake (Brian Fowler)
  - B. Committee for Business Support (Terry Feddersen)
  - C. McHenry County Economic Development Corporation (Brian Fowler)
  - D. City of Crystal Lake (James Richter II)
8. Comments from the Commission
9. Adjourn