

2008 TROLLEY TOUR

Third Meeting of 2008 Trolley Tour Committee (03/27/08)

In Attendance:

Bob Wyman, Brice Alt, Diana Kenney, Sandy Price, Michelle Rozovics & Tom Nemcek

Minutes:

The meeting started with discussion of the tour guide. The last outstanding assignments go as follows:

1. Sandy - Skinner House, Nunda (later Crystal Lake) laundry, & 198 Pomeroy
2. LeeAnn – Peterson House & Park Place
3. Brice – 555 Ringling & provide pics for 198 Pomeroy, Tober House, 57 Pomeroy, & 18 Pomeroy
4. Michelle – Lake Avenue Cemetery & Pierson House
5. Diana – Bower Building, Levin House, Leonard House, & Colby House? (really steep roofed house at the corner of Maple and Crystal Lake Avenue)

These need to be completed and to Diana no later that April 21st, so she has time to do the insertions and proof read/edit the guide before going to the printer in May. Brice rewrote the welcome for the book. Diana and Sandy will pick out the paper for the tour guide and the tickets which will go on sale on May 9th at Heisler's. Bob will cut them up once printed and organize them for sale since, like last year, they will be time stamped.

Diana talked about the advertising next. All the ad space is taken except for one trolley sign and ¼ page in the tour guide book. If the space is not taken then we will put a CLHPC sign on the trolley and fill in the ¼ page with some historical blurb.

Brice caught everyone up on publicity. He has all articles written and has sent out some already based upon deadlines and publication dates. He also

has dropped off the signs for modification. He has designed the poster. He needs to finish printing them.

Sandy is changing the display cabinet at city hall on April 15th. She needs a tour poster (XL) for it. Brice will provide a large format one when he gets the other posters printed.

The last part of the meeting was spent on the tour guides. The pairing will go as follows:

Team #1 – Diana Kenney & LeeAnn Atwood

Team #2 – Jim Wyman and Bob Wyman

Team #3 – Sandy Price & Aneida McDermott

Team #4 – Mike Penkava & Brice Alt

Michelle Rozovics will fill in for either Brice or Aneida as needed once the schedule is made. Tom will come up with a tour guide schedule and send it out for approval by May 1st.

Chairman's Corner:

This is the final trolley tour meeting at my house. We should be able to wrap up everything using our May and June regular city hall meeting. It looks like we need to push to complete the last few tour guidebook stories. It's only 100 words, so let's focus and finish. Diana has to have time to insert, edit, and proof before going to the printer. Please let's not squeeze her as she also has to print up the tickets. Many thanks go out to LeeAnn and Diana for again securing the bulk of the advertising. Yeah, tickets sales make money, but the advertising not only pays for the printing, it also contributes to the bottom line. Thanks also go out to Brice for being a worthy scribe and repenning the welcome for the tour guide, getting out all the publicity stories to the right places, designing/printing the poster, and taking care of the sign mods. Solid effort.

Peace & Love,
Tom Nemcek
2008 Trolley Tour Chairman