

2008 TROLLEY TOUR

Second Meeting of 2008 Trolley Tour Committee (02/28/08)

In Attendance:

Bob Wyman, Brice Alt, Lee Ann Atwood, Diana Kenney, Sandy Price, & Tom Nemcek

Minutes:

The meeting began with the lamenting of Tom on the problems with the tax research done by Bob and him. Without the plats of survey it was very difficult to understand where some of the properties were located. As such, some of the data is incomplete or simply incorrect. However, the charts were filled out to the best of their ability, and what is valid can be used for the story writing. Tom gave the hard copies to Diana for her to check. Tom will send out electronic copies to everyone via e-mail tomorrow.

Next, everyone reviewed the trolley tour guidebook that Diana had preliminarily laid out. The missing stories were handed out as follows:

1. Sandy will write the Fruit Farm/Carriage Barn, Virginia Farm House, the Laundry, and the Pomeroy Street Houses stories.
2. The Peterson House & Park Place/Randall House stories will be written by Lee Ann.
3. Swedenburg & Doctor Haznow's House stories will be written by Bob.
4. Brice will write the Ringling Street Houses stories plus provide photos to Diana of 57 & 18 Pomeroy.
5. Tom will write the stories for the Collen House, the Smith House, and 102 Minnie Street.
6. Diana will write for 125 Crystal Lake Avenue and provide a picture of Dr. Skinner and a blurb about him.
7. Michelle will write the stories for the Pierson and Leonard Houses and the Lake Avenue Cemetery.

The deadline for these articles will be March 15th. That will give Diana time to finalize the guidebook. Mrs. Alt will be kind enough to lend her eyes to

the proof reading of the book in late-April/early-May. Diana will have the book to the printer by mid-May. The ticket will just be updated from last year and go on sale at Heisler's Bootery on May 9th. There will be 12 tours this year, and they will begin at 10:00 A.M. on June 8th. Bob will handle the details for the ticket sales.

The next subject was advertising. Lee Ann talked to the trolley company, and got us permission to use the extra 4 signs on the sides of the trolley. If we are able to sell them, that would bring in an extra \$1600.00 to give away. If we are unable to sell them, it was agreed to use that space to plug our own Commission and historical preservation. All the people that were responsible for last year's advertising will contact their people to determine if they want to advertise again. If not, we will then open it up for new advertisers. Until that is established, only the 4 new trolley side signs will be allowed to be sold. Diana will keep track of the advertisers like last year.

Sandy discussed possibly soliciting a couple more tour guides to help ease the burden of giving tours. It was agreed that she should go forward and see whom she could get. It was also decided that last year's tour guides would help mentor any new ones this year. Bob will trace the route on a map for everyone. Tom will get the turn-by-turn list together for Bob and send it to him tomorrow. All tour guides will be responsible for putting together their own information for the oral part of the tours.

As far as the publicity for the tour is concerned, Brice will handle that task again this year. He wants to make sure that we include in any story that the trolley's are "handicapped accessible" and that the tour is a round trip one. There was some confusion last year he wants that to be cleared up this year. Brice will also put the poster together. Diana will send him pictures of the electric sign, Mrs. Ringling, and the Colby House to use for it. The list of publications is the "usual suspects" – the Northwest herald, Lifestyles, the City Newsletter, CLHS Newsletter, & the Main Street Newsletter.

Under miscellaneous items, Diana already sent out the letter requesting use of the property behind Pop's Corn Crib for the tent. Tom will set up the tent/tables/chairs that morning for tour ticket and CLHS wares to be sold. Pam Wyman will handle ticket sales and Bill Kenney will handle CLHS business. Brice will get the banner fixed (if needed) and get the stand-up signs printed with the Trolley Tour info. Lee Ann will get arrows to help tour participants find their way to the tent.

ACTION ITEMS:

1. All stories for the tour guidebook must be to Diana in electronic form by March 15th. See the list above for your assignments.
2. Tom will send the tax charts and the tour route out tomorrow to everyone.

Chairman's Corner:

At the moment let's keep focused on the tour guidebook stories. There are 2 weeks left to get your stories together. Please get them Diana on time. Thanks go to Lee Ann for getting those trolley side signs (although I want to see her raise her hand more when she wants to talk). The possibility of extra cash is always good. Also thanks to everyone who stepped up and took responsibility for projects for the tour. Many hands make light work. Our next meeting will be Thursday, March 27th, at 7:30 P.M. at my house.

Peace & Love,
Tom Nemcek
2008 Trolley Tour Chairman