

2007 TROLLEY TOUR

Final Meeting of 2007 Trolley Tour Committee (06/16/07)

In Attendance:

Sandy Price, Bob Wyman, Diana Kenney, Brice Alt, Michelle Rozovics, & Tom Nemcek

Minutes:

The meeting began with discussion centered on ticket sales. The tickets went on sale on Friday, May 11. To date about 30 tickets have been sold. It was decided to hold off on including the 3:30 P.M. tour until we could see how sales went.

Just about everyone has had time to make dry runs of the tour and practice the fact cards. Bob created a map outlining the tour route and gave a copy to everyone. It seemed best to everyone to spend between 5 & 10 minutes at the beginning of the tour describing the downtown sites due to the speed that the trolley will travel down Williams Street.

The conversation shifted to promoting the tour. The group decided on the verbage for the Park District sign. Tom took the Heritage Tour sign to Sign-A-Rama on Saturday, May 12. They were closed, so Brice volunteered to take it back during the week and have it reworded for this year's tour. The group couldn't decide a place to display the sign. Deferred that decision until later. It was also decided to hold off on making and displaying the yard signs until we could see how the tickets sold. The subject would be revisited on June 1. Brice needs some help getting the Northwest Herald to do an article on the tour. Tom will contact Lee Ann to see if she can help.

Finally, on the day of the tour, Tom will set up the tent, place the 4 signs, and bring some tables and chairs. Diana will get the change and set up the cash box. Bill Kenney will set up for the Crystal Lake Historical Society. The McHenry County Historical Society will also set up a tent. Pam Wyman will man the tent and sell tickets. Tom will make the tour guide schedule.

ACTION ITEMS:

DIANA:

- Pick up the Tour Guide Books from the printer when ready.
- Have change in the cash box on the day of the tour.

BRICE:

- Convince the Northwest Herald that an article in the lifestyle section would be a good thing to do.
- Get Heritage Tour sign to Sign-A-Rama for rewording.
- Get verbage to the Park District sign.
- Get yard signs printed and distributed (if we need to help ticket sales).

LEE ANN:

- Help Brice convince the Herald an article would be good.

TOM:

- Contact Lee Ann for help with the Herald article.
- Contact Tyler Lewke to extend invitation for Lakeside Legacy to have a tent on the day of.
- Make Tour schedule.
- Day of:
 - Set up tent
 - Set up street signs
 - Bring 1 – 6' table & 4 chairs

Chairman's Corner:

We're just about to the finish line. Everyone should be proud of what we have accomplished so far. We have a little bit left to do and then sit back and enjoy the ride!

Peace & Love,
Tom Nemcek
2007 Trolley Tour Chairman