



AGENDA

City of Crystal Lake Economic Development Committee

Regular Meeting
Tuesday, February 24, 2009 – 7:30 a.m.

Municipal Complex (City Council Chambers Conference Room)
100 W. Woodstock Street
Crystal Lake, IL 60014

1. Call to Order
2. Roll call
3. Approve minutes of the February 3, 2009 EDC meeting
4. Public participation and comments
5. EDC Projects
 - A. I Shop Crystal Lake \$30 Gift Certificate program summary and discussion
 - B. I Shop Crystal Lake program 2009 – Bid Review, Selection, and Recommendation
 - i) Bids for the ishopcl.com website revision and maintenance
 - ii) Bids for the advertising and promotion services
 - C. Community Investment Awards
 - i) Plaques (complete)
 - ii) Schedule presentation dates
 - D. Retention Survey
 - i) Review draft survey questionnaire and top 20 businesses visitation list
 - ii) Schedule visitations with EDC members and staff
6. Staff projects and reports
 - A. Recruitment initiatives
 - i) Review leads – leads tracking system and inventory database
 - ii) International Council of Shopping Centers Events
 - 2009 Alliance Program (2/25–2/26) & ReCon Las Vegas (5/17–5/20)
7. Organization Reports:
 - A. Downtown Crystal Lake (Brian Fowler)
 - B. Committee for Business Support (Terry Feddersen)
 - C. McHenry County Economic Development Corporation (Brian Fowler)
 - D. City of Crystal Lake (James Richter II)
 - i) March 4, 2009 Business Development Summit Meeting, hosted by Mayor Shepley
8. Comments from the Commission
9. Adjourn