

**City of Crystal Lake Economic Development Committee**  
**February 27, 2018 – 8:00 a.m.**  
**Municipal Complex – City Council Chambers Conference Room**

**Call to Order**

The meeting was called to order at 8:00 a.m. by Mr. Fowler.

**Roll Call/Attendance**

Members Affrunti, DeHaan, Maule, Reece, Saidler, and Fowler were present. Members Leech and Schroll were absent.

Heather Maieritsch, Economic Development Manager, was present.

**Approve Minutes of the October 24, 2017, December 5, 2017, and January 23, 2018 Meetings**

Mr. Affrunti moved to approve the minutes from the October 24, 2017 EDC meeting as presented. Mr. Saidler seconded the motion. On voice vote, all members present voted aye. Motion passed.

Mr. Affrunti moved to approve the minutes from the December 5, 2017 EDC meeting as presented. Mr. Saidler seconded the motion. On voice vote, members Affrunti, Maul, Reece, and Fowler voted aye. Members DeHaan and Saidler abstained. Motion passed.

Mr. Affrunti moved to approve the minutes from the January 23, 2017 EDC meeting as presented. Mr. Saidler seconded the motion. On voice vote, members Maule, Saidler, and Fowler voted aye. Members Affrunti, DeHaan, and Reece abstained. Motion passed.

**Public Participation**

There was no one present who wished to speak.

**I Shop Crystal Lake Update**

Ms. Maieritsch said I Shop Crystal Lake campaign is going well. People are excited about the new businesses coming to Crystal Lake. They have been posting photos and having people guessing where it is, which has generated a lot of activity and interest. Mr. Fowler asked if the consultant's contract is up soon. Ms. Maieritsch said she will check on it but believes that it can be renewed for another year.

Ms. Maieritsch said they are keeping the City's Facebook page and the I Shop Crystal Lake's Facebook page separate. They have been posting items regarding businesses on the I Shop Crystal Lake page and liking the posts through the City's page.

**Business Investment Awards and Business Tours**

**Business Tours**

Ms. Maieritsch said the tour for Precision Waterjet has been bumped from February. Spartan Adhesives tour will be in April, and the tour for The Quarry will be in May or June when the weather is nicer. She said that Duke's will be back at The Quarry again this season.

Ms. Maieritsch said if the members have any suggestions for future business tours to please let her know. Mr. Fowler suggested Induction Heat Treating since they are putting on an addition. Ms. Maieritsch said Camfil is also planning a major expansion to their site. She added that the Crystal Lake location will now be their showcase facility. Mr. Reece asked why they decided to move it here from New Jersey. Ms. Maieritsch said she was not sure but will ask them. She said that will add approximately 90 new employees. They were

looking at moving their facility to another municipality and Staff has been talking with them for more than six months.

#### Business Anniversaries

Ms. Maieritsch said at the March 20, 2018 City Council meeting, Heisler Bootery will be recognized for their 110th anniversary. Mr. Fowler said they were recognized during the 100th anniversary.

Ms. Maieritsch said she has reached out to the interim McHenry County Economic Development Director, Jim McConoughey, to attend the next meeting. Ms. Maule said Mr. McConoughey has an EDC background.

#### Organization reports:

##### Downtown Crystal Lake

Ms. Maieritsch said Mr. Leech is moving forward with his additional restaurant on Williams Street. It will serve English food with an Indian flare. This will be a good addition to Crystal Lake. The stain glass business is under new ownership. She added that Kitchen Outfitters and Shay's has expanded, as well as, Edward Jones filling the remaining vacant space in the Brink Street Market.

Ms. Maieritsch said staff has met with someone interested in the auto body shop to locate a restaurant with a rooftop bar and a banquet area.

##### Chamber of Commerce

Ms. Maule said the Expo went well in its new location. The vendors were satisfied. Next year it will be back at Crystal Lake South Columbus day weekend. She added that Congressman Roskom came to the Expo and he will also be participating in a Chamber round table regarding tax changes.

Ms. Maule said the Leaders in Action will be held on March 29, the Community Cleanup is set for Saturday, April 21<sup>st</sup> and will include document shredding and electronic drop off.

Ms. Maule said the new Dining Guide is out and the Community Guide is close to being printed.

Ms. Maule was pleased to announce Mercyhealth as a second "Diamond Member" to the Chamber.

Ms. Maule reviewed the ribbon cuttings that will be coming up in the next month. Ms. Maieritsch said she will send the members information regarding the dates and times for them.

Ms. Maule added that the second wave of Blue Star banners will be going up next week on Virginia Street. There are 10 banners that will be honoring current service members from Crystal Lake.

##### City of Crystal Lake

Ms. Maieritsch reviewed the businesses that recently opened in Crystal Lake and announced Joseph's Market closed. She said there is a National retailer – not a grocery store – that is interested in the Joseph's space and Staff is working with them. The use is favorable and the potential business and owners of the center are in negotiations regarding the lease. There is also a current business in Crystal Lake that is possibly relocating to the remaining space next to Ulta in the former Sports Authority building in the Crystal Point Shopping Center. Staff has also been talking with other businesses who are interested in opening in Crystal Lake.

Ms. Maieritsch said Gipper Prom is expanding and opening Gipper Formal next to their current location.

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Ms. Maieritsch said Staff has been talking with several potential new auto dealerships for Crystal Lake. She added that Aroma Café is moving forward with their building permit.

**Comments and suggestions from the Committee**

There were no comments from the members.

**Adjourn**

The meeting was adjourned at 8:45 a.m.