

# #2018-167 Target (Bohl Farm) – Final PUD Amendment Project Review for Planning and Zoning Commission

Meeting Date: January 16, 2019

**Request:** Final PUD Amendment for changes to the exterior elevations and

additional signage for the Target store.

**Location:** 5580 Northwest Highway

**Acreage:** Approximately 9.7 acres

**Existing Zoning:** B-2 PUD General Commercial

**Surrounding Properties:** North: M PUD Manufacturing

South: B-2 PUD General Commercial East: B-2 PUD General Commercial West: B-2 PUD General Commercial

**Staff Contact**: Elizabeth Maxwell (815.356.3615)

#### **Background:**

- Target was approved as the major anchor with the Bohl Farm Marketplace Shopping Center.
- The requested PUD Amendment allows Target to refresh the store's exterior with a modern color and signage scheme.

#### **Development Analysis:**

#### **Building Elevations**:

- Target's current façade features a variety of colored masonry block including a dark Navajo Brown base, Terra Cotta colored center and lighter Beige top with green awnings under the archways.
- The new color scheme has a darker tan color palette. The masonry base will remain dark with the section above painted Jackson Tan. The light top would be a more medium tan of Stone House. The awnings would be a greyish brown contrasting the much lighter Muslin trim at the top of the awnings.
- The elevations meet 6 of the standards through Building and Massing, Rooflines and Parapet, Building Colors, Building Fenestration, Entrance Design and Overall Façade Design.

#### Signage

Current wall signage for Target is:259 square feet, which includes the red "Target" and bullseye and the red "♥CVS Pharmacy" sign.

#### **Proposed Wall Signs**

- White 13-foot diameter Bullseye above the front entryway (132.7 square feet)
- Red 25-square-foot "Order Pick-up" sign
- Red 56-square foot "♥CVS Pharmacy" sign (to remain)
- Red 10-foot diameter Bullseye (78.5 square feet)

TOTAL proposal wall signage is 292 square feet.



### Free-Standing Signs:

• A new red copy panel is proposed for the free-standing monument sign structure or location.

#### **Findings of fact:**

#### **Planned Unit Development Amendment**

The purpose of Planned Unit Developments is to encourage and allow more creative and imaginative design of land developments than is possible under district zoning regulations. Planned Unit Developments are, therefore, intended to allow substantial flexibility in planning and designing a proposal. This flexibility is often in the form of relief from compliance with conventional zoning ordinance site and design requirements.

Ideally, this flexibility results in a development that is better planned, contains more amenities, and is ultimately more desirable than one that would have been produced through compliance with typical zoning ordinance and subdivision controls.

Therefore more lenient site requirements may be granted where the Planned Unit Development contains features not normally required of traditional developments. If the evidence is not found to justify such conditions, that fact shall be reported to the City Council with a recommendation that the variation request be lessened or denied.

#### **PUD Variations**

• Article 4-1000 Signs: Allow 292 square feet of wall signage.

The size of the signage proposed complements the façade in proportion to the overall façade and the sign band area.

### Comprehensive Land Use Plan 2030 Summary Review:

The Comprehensive Plan designates the subject property as Commerce, which allows for existing and future commercial and service uses. The following goals are applicable to this request:

### **Land Use: COMMERCE**

**Goal:** Maintain a dynamic and sustainable base of commercial uses that provides a solid tax base, goods, services and jobs to the City, as well as, the surrounding region through coordination in the Unified Development Ordinance, Comprehensive Land Use Plan and Economic Development Strategic Plan.

#### **Recommended Conditions:**

If a motion to recommend approval of the petitioner's request is made, the following conditions are recommended:

- 1. Approved plans, reflecting staff and advisory board recommendations, as approved by the City Council:
  - A. Application (Target, received 12/04/18)
  - B. Elevations (KimleyHorn, dated 11/13/18, received 12/04/18)
  - C. Sign Plans (Icon, dated 12/21/18, received 01/11/19)
- 2. Work with staff to replace missing landscaping that has died over the years with new landscaping materials.
- 3. The petitioner must meet all of the requirements of the Community Development, Public Works, Fire Rescue and Police Departments.

PLN-2018-00167 Target (Bohl Farm Marketplace) – 5580 Northwest Hwy.





# City of Crystal Lake Development Application

Office Use Only
File # PLN-2018-00167

Project Title: Target Improvements	RECEIVED				
Action Requested	DEC 0 4 2018				
Annexation	Preliminary PUD				
Comprehensive Plan Amendment	Preliminary Plat of Subdivision				
Conceptual PUD Review	Rezoning				
Final PUD	Special Use Permit				
X Final PUD Amendment	Variation				
Final Plat of Subdivision	Other				
Petitioner Information	Owner Information (if different)				
Kimley-Horn and Associates Name: (Michaela Schuering)	Target Corp. Name: (Eames Gilmore)				
Address: 1001 Warrenville Rd. Ste 350	Address: 50 S. 10th St.				
Lisle, IL 60532	Minneapolis, MN 55403				
Phone: 630-487-3447	Phone: 612-761-1585				
Fax:	Fax:				
E-mail: michaela.schuering@kimley-horn.com	E-mail:_eames.gilmore@target.com				
Property Information					
Project Description: Signage improvements on the	front elevation which includes a new 100sf red Bullseye				
an existing 56sf CVS sign to remain, a new 169sf wh	nite Bullseye to replace existing TARGET and Bullseye				
New 25sf "order pickup" sign, for a total of 350sf of w	vall signage.				
Project Address/Location: 5580 Northwest Hwy. C	Crystal Lake, IL 60014				
PIN Number(s): 19-04-452-001					

Please include address, phone, fax and e-mail
ille Rd. Ste 350 Lisle, IL 60532
11/29/18
m owner) Date
orize the seeking of the above requested action.
11/29/18

NOTE: If the property is held in trust, the trust officer must sign this petition as owner. In addition, the trust officer must provide a letter that names all beneficiaries of the trust.

Date

**OWNER: Print and Sign name** 

PUBLIC NOTICE BEFORE THE PLANNING AND DEFUNE THE PLANNING AND ZONING COMMISSION OF THE CITY OF CRYSTAL LAKE, MCHENRY COUNTY, ILLINOIS IN THE MATTER OF THE PETITION OF

OF
Target Corporation

LEGAL NOTICE

Notice is hereby given in compliance with the Unified Development Ordinance of the City of Crystal Lake, Illinois had a public hearing will be held before the Planning and Zoning Commission upon the application by Kirnley-Horn Associates representing Target Corporation, for a Final Planned Unit Development Amendment, relating to the property at 5580 Northwest Highway in Crystal Lake, Illinois 60014. PINs: 19-04-452-001.

7 Julions 60014. PINS: 19-04-452-001. This application is filed for the purpose of seeking an amendment to an approved Final Planned Unit Development to allow exterior Development to allow exterior façade changes and a total of 350 square feet of woll signage for the Target and any other voriations as necessary to approve the plans as presented pursuant to Article 4 and Article 9. Plans for this project can be viewed at the Crystal Lake Community Development Department at City Hall.

A public hearing before the Planning and Zonling Commission for this request will be held at 7:30 p.m. on Wednesday Jonuary 16, 2019, at the Crystal Lake City Hall, 100 West Woodstock Street, at which time and place any person determining to be heard may be present.

present.
Tom Hayden, Chairperson
Planning and Zoning Commission
City of Crystal Lake

(Published in the Northwest Herald December 22, 2018) 1616560



December 3, 2018

City of Crystal Lake Planning & Economic Development 100 West Woodstock St. P.O. Box 597 Crystal Lake, IL 60039-0597

Attention:

Ms. Elizabeth Maxwell, AICP

Re:

Target – PUD Amendment 5580 Northwest Hwy Crystal Lake, IL 60014

Dear Ms. Maxwell.

Kimley-Horn and Associates, Inc., serves as the engineering consultant for Target Corporation, who is looking to refresh the facades and signage of existing buildings. Target identified the building located at 5580 Northwest Hwy as a site of interest.

We would like to apply for a full PUD Amendment for the proposed improvements to this store. The changes include:

Add new 100sf bullseye to front elevation

Michaela Schwening

- Replace existing TARGET and Bullseve with 169sf Bullseve on front elevation
- Add new 25sf "order pickup" sign on front elevation
- Red CVS pharmacy sign to remain on front elevation (approximately 56sf)

If you have any questions or require any additional information, please contact me at 630-487-3447.

Sincerely,

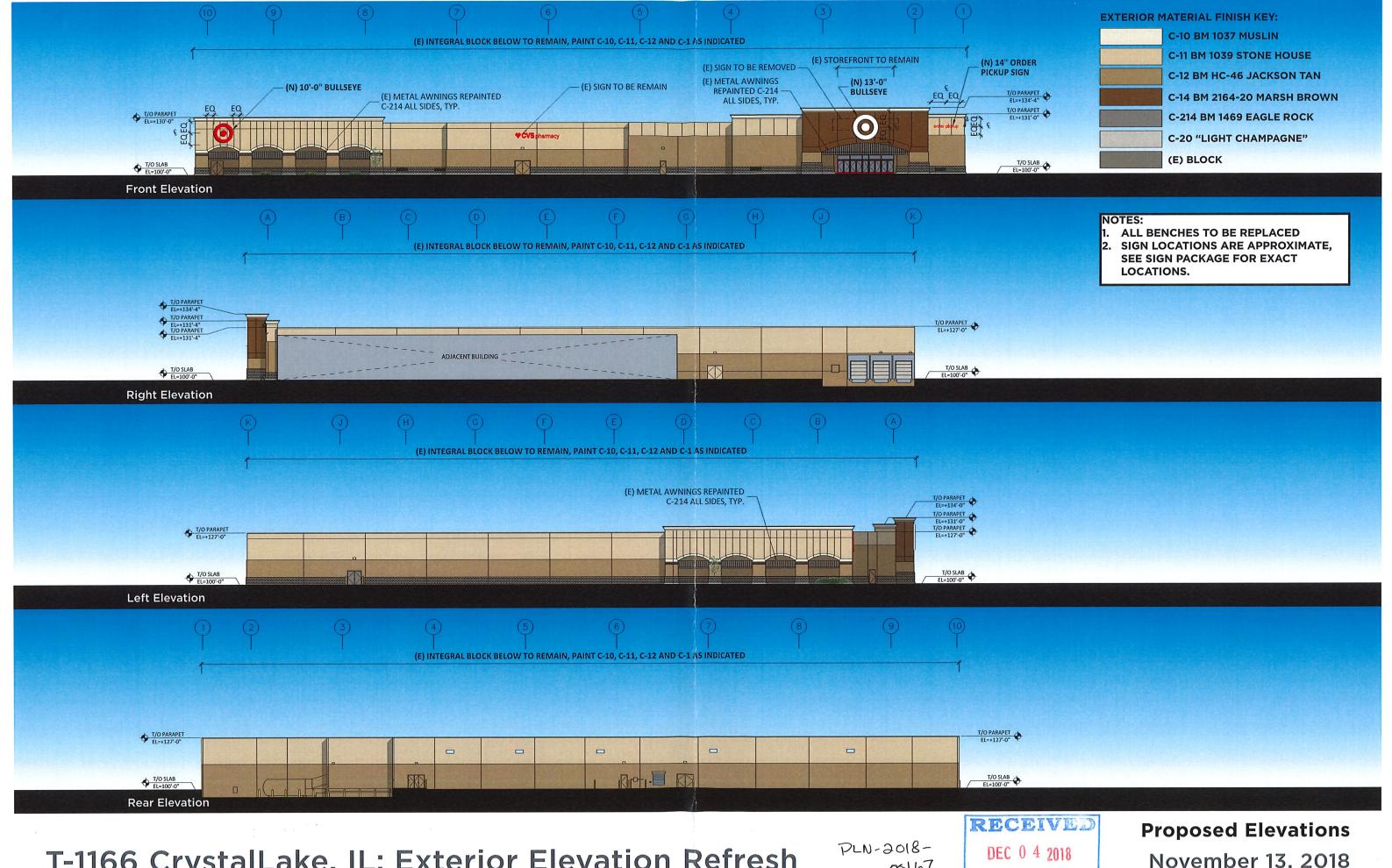
Michaela E. Schuering, P.E.

Kimley-Horn and Associates, Inc.

Phone: 630-487-3447

DEC 0 4 2018

BY:



T-1166 CrystalLake, IL: Exterior Elevation Refresh

00/67

November 13, 2018



Loc#: 1166

ICON

5580 Northwest Hwy Crystal Lake, IL. 60014



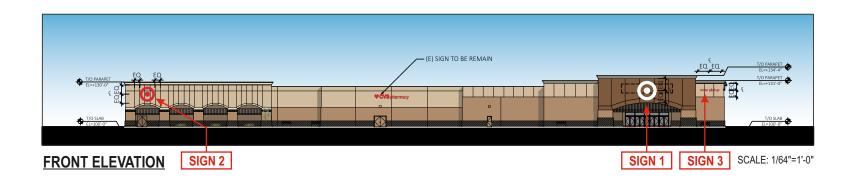


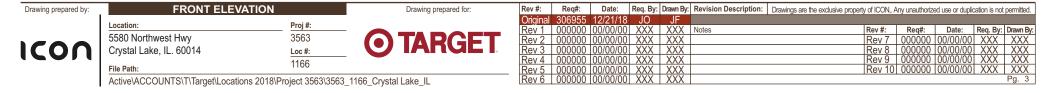
SITE PLAN	Drawing prepared for:	
Location:	Proj #:	
5580 Northwest Hwy	3563	<b>O TARGET</b>
Crystal Lake, IL. 60014	Loc #:	
File Path:	1166	
Active\ACCOUNTS\T\Target\Location	s 2018\Project 3563\3563	3_1166_Crystal Lake_IL

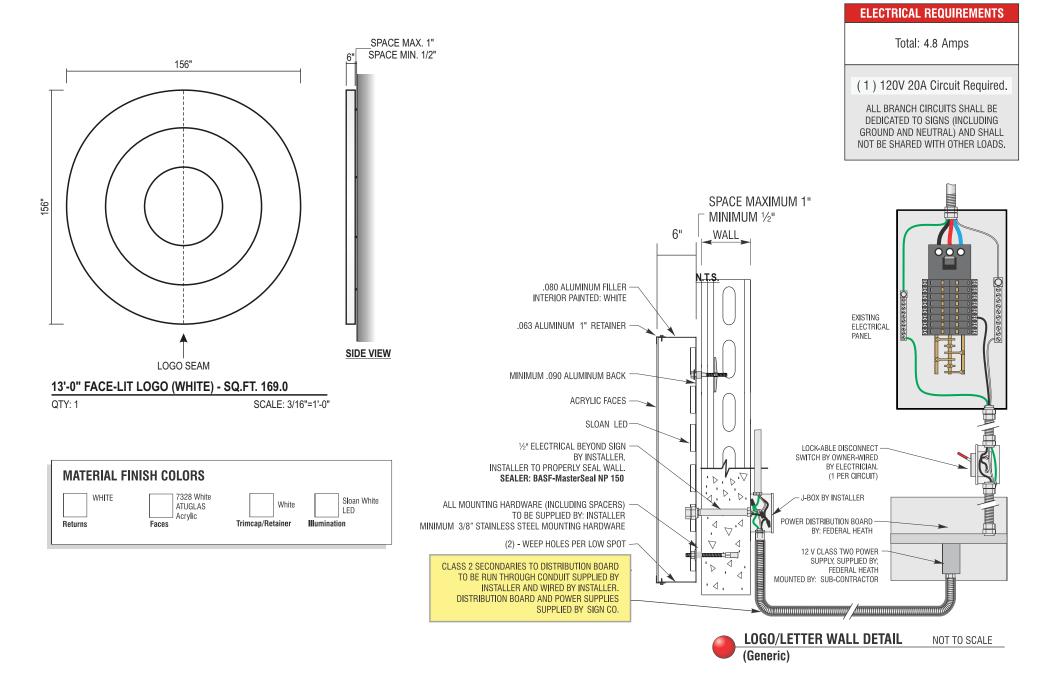
Rev #:	Req#:	Date:	Req. By:	Drawn By:	Revision Description:	Drawings are the exclusive property	of ICON,. A	ny unauthorize	ed use or duplic	ation is not	permitted.
Original	306955	12/21/18	JO	JF							
Rev 1	000000	00/00/00	XXX	XXX	Notes		Rev #:	Req#:	Date:	Req. By:	Drawn By:
Rev 2	000000	00/00/00	XXX	XXX			Rev 7	000000	00/00/00	XXX	XXX
Rev 3	000000	00/00/00	XXX	XXX			Rev 8	000000	00/00/00	XXX	XXX
Rev 4	000000	00/00/00	XXX	XXX			Rev 9	000000	00/00/00	XXX	XXX
Rev 5	000000	00/00/00	XXX	XXX			Rev 10	000000	00/00/00	XXX	XXX
Rev 6	000000	00/00/00	XXX	XXX							Pg. 2



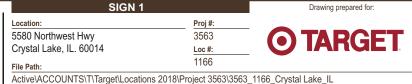
FULL ELEVATION NOT TO SCALE











Rev #:	Req#:	Date:	Req. by:	Drawn by:	Revision Description:	Drawings are the exclusive property	y of ICON,. A	ny unauthorize	ed use or duplic	cation is not	permitted.
Original	306955	12/21/18	JO	JF							
Rev 1	000000	00/00/00	XXX	XXX	Notes		Rev #:	Req#:	Date:	Req. By:	Drawn By:
Rev 2	000000	00/00/00	XXX	XXX			Rev 7	000000	00/00/00	XXX	XXX
Rev 3	000000	00/00/00	XXX	XXX			Rev 8		00/00/00		XXX
Rev 4	000000	00/00/00	XXX	XXX			Rev 9		00/00/00		XXX
Rev 5		00/00/00		XXX			Rev 10	000000	00/00/00	XXX	XXX
Rev 6	000000	00/00/00	XXX	XXX							Pg. 4

# SPACE MAX. 1" SPACE MIN. 1/2" 120" 120"

### 10'-0" FACE-LIT LOGO (RED) - SQ.FT. 100.0

QTY: 1 SCALE: 3/16"=1'-0"

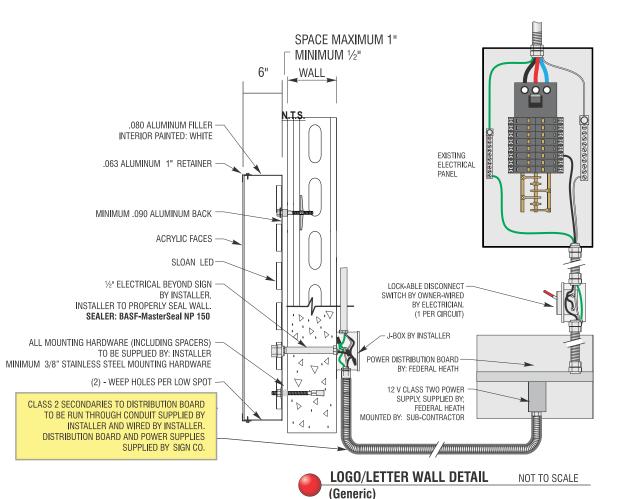


#### **ELECTRICAL REQUIREMENTS**

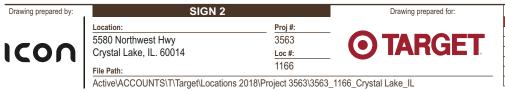
Total: 4.8 Amps

(1) 120V 20A Circuit Required.

ALL BRANCH CIRCUITS SHALL BE DEDICATED TO SIGNS (INCLUDING GROUND AND NEUTRAL) AND SHALL NOT BE SHARED WITH OTHER LOADS.







SIDE VIEW

Rev #:	Req#:	Date:	Req. by:	Drawn by:	Revision Description:	Drawings are the exclusive property	/ of ICON,. A	ny unauthorize	ed use or duplic	cation is not	permitted.
Original	306955	12/21/18	JO	JF							
Rev 1	000000	00/00/00	XXX	XXX	Notes		Rev #:	Req#:	Date:	Req. By:	Drawn By:
Rev 2	000000	00/00/00	XXX	XXX			Rev 7	000000	00/00/00	XXX	XXX
Rev 3	000000	00/00/00	XXX	XXX			Rev 8	000000	00/00/00	XXX	XXX
Rev 4	000000	00/00/00	XXX	XXX			Rev 9	000000	00/00/00	XXX	XXX
Rev 5	000000	00/00/00	XXX	XXX			Rev 10	000000	00/00/00	XXX	XXX
Rev 6	000000	00/00/00	XXX	XXX							Pg. 5



#### **ELECTRICAL REQUIREMENTS**

Total: 1.2 Amps

(1) 120V 20A Circuit Required.

ALL BRANCH CIRCUITS SHALL BE DEDICATED TO SIGNS (INCLUDING GROUND AND NEUTRAL) AND SHALL NOT BE SHARED WITH OTHER LOADS,

OPU-LC14-R - 14" ILLUMINATED CHANNEL LETTERS (RED) - SQ.FT. 21.8

QTY: 1 SCALE: 3/8"=1'-0"

SPACE MAXIMUM 1" SIDE VIEW MINIMUM 1/2" WALL 5" 0,00 .080 ALUMINUM FILLER INTERIOR PAINTED: WHITE EXISTING .063 ALUMINUM 1" RETAINER ELECTRICAL PANEL MINIMUM .090 ALUMINUM BACK PIGMENTED ACRYLIC FACES SLOAN LED 1/2" ELECTRICAL BEYOND SIGN LOCK-ABLE DISCONNECT BY INSTALLER. SWITCH BY OWNER-WIRED INSTALLER TO PROPERLY SEAL WALL. BY ELECTRICIAN. (1 PER CIRCUIT) SEALER: BASF-MasterSeal NP 150 J-BOX BY INSTALLER ALL MOUNTING HARDWARE (INCLUDING SPACERS) TO BE SUPPLIED BY: INSTALLER POWER DISTRIBUTION BOARD MINIMUM 3/8" STAINLESS STEEL MOUNTING HARDWARE BY: FEDERAL HEATH (2) - WEEP HOLES PER LOW SPOT 12 V CLASS TWO POWER SUPPLY, SUPPLIED BY: CLASS 2 SECONDARIES TO DISTRIBUTION BOARD FEDERAL HEATH TO BE RUN THROUGH CONDUIT SUPPLIED BY MOUNTED BY: SUB-CONTRACTOR INSTALLER AND WIRED BY INSTALLER. DISTRIBUTION BOARD AND POWER SUPPLIES SUPPLIED BY SIGN CO.



LOGO/LETTER WALL DETAIL (Generic)

NOT TO SCALE

ICON

SIGN 3	SIGN 3					
Location: 5580 Northwest Hwy	Proj #: 3563	<b>O TARGET</b>				
Crystal Lake, IL. 60014	Loc #:					
File Path:	1166					
Active\ACCOUNTS\T\Target\Locations	2018\Project 3563\35	63_1166_Crystal Lake_IL				

Rev #:	Req#:	Date:	Req. By:	Drawn By:	Revision Description:	Drawings are the exclusive property	of ICON,. A	ny unauthorize	ed use or duplic	cation is not	permitted.
Original	306955	12/21/18	JO	JF							
Rev 1		00/00/00	XXX	XXX	Notes		Rev #:	Req#:	Date:	Req. By:	Drawn By:
Rev 2	000000	00/00/00	XXX	XXX			Rev 7	000000	00/00/00	XXX	XXX
Rev 3	000000	00/00/00	XXX	XXX			Rev 8		00/00/00		XXX
Rev 4	000000	00/00/00	XXX	XXX			Rev 9	000000	00/00/00	XXX	XXX
Rev 5	000000	00/00/00	XXX	XXX			Rev 10	000000	00/00/00	XXX	XXX
Rev 6	000000	00/00/00	XXX	XXX		·					Pg. 6

## Proposed Signage

Sign #	Qty.	Description	Sq. Ft.		
4	4 2 CUST. REF. Custom Replacement Face				
NOTES: - FIELD \	/ERIFY PI	RIOR TO FABRICATION			





Side A Existing







Side B

		T.B.D.	
	EQ	T.B.D.	EQ
1.B.D. EQ 1.B.D. EQ		( ) target	
		NOT T	O SCALE

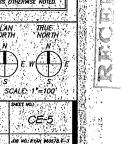
Side A Proposed

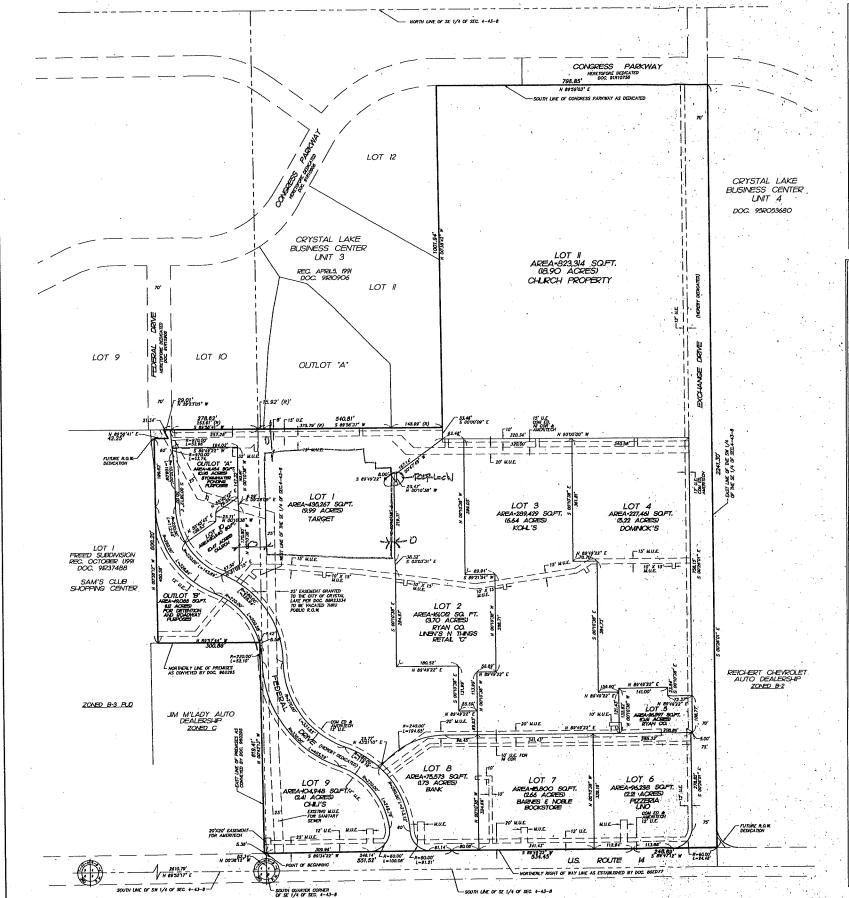
CO	

SIGN 4	Drawing prepared for:	
Location:	Proj #:	_
5580 Northwest Hwy	3563	<b>O TARGET</b>
Crystal Lake, IL. 60014	Loc #:	
File Path:	1166	
Active\ACCOUNTS\T\Target\Location	s 2018\Project 3563\356	3_1166_Crystal Lake_IL

Rev #:	Req#:	Date:	Req. By:	Drawn By:	Revision Description:	Drawings are the exclusive property	y of ICON,. A	ny unauthorize	ed use or duplic	ation is not	permitted.
Original	306955	12/21/18	JO	JF							
Rev 1	000000	00/00/00	XXX	XXX	Notes		Rev #:	Req#:			Drawn By:
Rev 2	000000	00/00/00	XXX	XXX			Rev 7	000000	00/00/00	XXX	XXX
Rev 3	000000	00/00/00	XXX	XXX			Rev 8	000000	00/00/00	XXX	XXX
Rev 4	000000	00/00/00	XXX	XXX			Rev 9	000000	00/00/00	XXX	XXX
Rev 5	000000	00/00/00	XXX	XXX			Rev 10	000000	00/00/00	XXX	XXX
Rev 6	000000	00/00/00	XXX	XXX		-					Pg. 7

LL





#### LEGAL DESCRIPTION

FROME ALLIANTE FOOTPANT ANDROYED PLANT PRAMINES. INDICATE DURS LOCATION WITH PESSENTO PROPERTY UNIOS

<b>⊙</b> TARGET	REVIEWED BY		
Site Development Manager		,	
Revise and Resubmit	Not Reviewed	Approved	
Project Architect 🖼 🖽			
Revise and Resubrità	Not Reviewed	Approved	
Project Engineer (M)		,	
Revise and Resubmit	Not Reviewed	Approved	
Project Engineer (E)			
Revise and Resubmit	Not Reviewed	Approved	
Project Engineer (S)		,	
Revise and Resubmit	Not Reviewed	Approved	

GRAPHIC SCALE

STANDARD ABBREVIATIONS

**NOTES** 

NO DISTANCE SHÔULD BE ASSUMED BY SCAUNG.



DRAWN BY: MPL DESIGNED BY: PJH CHECKED BY: BOP COMP. FILE 9605784

BOHL FARM MARKET PLACE CIVIL ENGINEERING PLANS FINAL P.U.D. SLBMITTAL #1

Ryan Companies US, Inc. Building Lasting Relationships



CML ENGINEERING PLANS BY SMITH ENGINEERING CONSULTANTS, INC.
ENGINEERS SUNTYONS PLANNERS
GOOD PROPERTY AND ACCOUNTS NO.
SHEEDERY, ILLOOG SCOOL STATE AND ACCOUNTS NO.
SHEEDERY, ILLOOG SCOOL STATE AND ACCOUNTS NO.

CRYSTAL LAKE, ILLINOIS FINAL PLAT OF SUBDIVISION