



AGENDA

City of Crystal Lake Economic Development Committee

Regular Meeting
Tuesday, April 28, 2009 – 7:30 a.m.

Municipal Complex (City Council Chambers Conference Room)
100 W. Woodstock Street
Crystal Lake, IL 60014

1. Call to Order
2. Roll call
3. Approve minutes of the March 24, 2009 EDC meeting
4. Public participation and comments
5. EDC Projects
 - A. City Council – Economic Development Committee Workshop Meeting
 - B. I Shop Crystal Lake www.ishopcl.com website redesign and content management system
 - i) Website design visioning (Verity Three Inc.)
 - C. I Shop Crystal Lake program 2009 – advertising and promotions: 2009 program management
 - i) Proposal summaries and clarifications
 - ii) Program strategies
 - D. New business welcome letter
 - E. Retention survey
6. Staff projects and reports
 - A. Crystal Court Shopping Center redevelopment plan
 - B. Lead tracking and follow-up
 - C. Available retail space update
 - D. Unified Development Ordinance update
7. Organization Reports:
 - A. Downtown Crystal Lake (Brian Fowler)
 - B. Committee for Business Support (Terry Feddersen)
 - C. McHenry County Economic Development Corporation (Brian Fowler)
 - D. City of Crystal Lake (James Richter II)
8. Comments from the Commission
9. Adjourn

Please contact Sharon Doruff at 815.356.3615 by 12:00 noon on Monday (day before the meeting) if you will not be able to attend the meeting. Committee members will be contacted via telephone and email on Monday afternoon if quorum cannot be met.