

**MINUTES**  
**Sustainability Committee**  
**May 19, 2021**  
**Municipal Complex, 100 W. Woodstock Street, Crystal Lake, IL**

**1. Call to Order**

The meeting was called to order at 7:04 p.m. on Wednesday, May 19, 2021 at City Hall in Crystal Lake.

**2. Roll Call/Attendance**

Present were the following committee members: Lisa Janezic, Sam Zurawski, Emilie Hoffman, Terry Dieckhoff, Nicky Strahl, Jen Oliver, and Cordell Crane. Member of the public in attendance was Assistant to the City Manager, Nick Hammonds.

**3. Public Comment**

No members of the public provided comments.

**4. Approval of the Minutes from April 21, 2021**

Sam Zurawski moved to approve the minutes from the April 21, 2021 meeting as amended. Nicky Strahl seconded the motion. Upon voice vote, motion passed.

**5. Bike With Your Neighbor: Event Date June 13, 2021**

Nick Hammonds reviewed the timeline for the BWYN event in June and discussed the prizes for the raffle. Terry Dieckhoff reviewed the proposed map and clues for the event. Terry stated that he added an additional clue and answer. The Committee discussed the QR code and how linking the map with a QR code would be beneficial to reduce paper used at the event. Nick Hammonds stated that he would research ways to link the map with a QR code.

Nick Hammonds discussed the placement of arrows for the event. Jen Oliver and Terry Dieckhoff stated that they would assist with placing arrows. Terry stated that there are only a few areas that need areas. He also said that the point of the scavenger hunt is for the bike riders to have to find the clues. Nick Hammonds stated that he will contact the Public Works Department to create arrow signs.

Terry Dieckhoff discussed Marvin's Toy Store and the options for raffle prizes. He stated that there are lights that attach to bikes for kids, and for adults there are phone holders that attach to bikes. Terry stated that he will check with Wheel Werks, Lucky Brake, and the North Wall for additional raffle items. Jen Oliver stated that she can bring plants from her home in small pots to give out at the event. Cordell Crane inquired about the process for donations for the event. Nick Hammonds reviewed the donation policy and procedure.

Emilie Hoffman discussed how at the 2019 event, Visit McHenry County provided one of the bike share program bikes. Nick Hammonds stated that he will contact Visit McHenry County to inquire when the bike racks are going in and if a bike can be provided for the event. Emilie Hoffman stated that the Committee should make flyers to handout to event attendees to showcase the work that the Sustainability Committee is pursuing. Nicky Strahl stated that printing the flyers on smaller card stock would be a good idea. Nick Hammonds stated that he will create flyers for the event.

Cordell Crane inquired about a past event that used to be held by the Crystal Lake Park District where bikes were sold. He stated that having a bike sale as part of the BWYN in the future may attract more participants. Nick Hammonds stated that the Committee could ask the Park District if this can be added at a future event.

Emilie Hoffman and Jen Oliver discussed having an activity in Main Beach for smaller kids when waiting for the raffle. The Committee agreed that a scavenger hunt in Main Beach, where kids can send in pictures of items they have found, would be a great way to get kids active. Lisa Janezic agreed that having the scavenger hunt would encourage participants to take pictures while enjoying the event. Emilie Hoffman suggested that the Committee create a hashtag for the event. The Committee agreed that using #CLBikes would be simple for people to use. The #CLBikes will be added to the Facebook posts promoting the event.

The Committee discussed the raffle process. The Committee agreed that the ticket system of one ticket for the short route, two for medium, and three for over 10 clues was sufficient. The Committee also agreed that having guests put in their ticket specific to an item they want would work well.

**6. Mayors' Monarch Pledge**

Nick Hammonds reviewed the Mayors' Monarch Pledge and the Butterfly Event held in Downtown Crystal Lake on May 8<sup>th</sup>. The Committee handed out over 60 packets of pollinator seeds, and there are over 140 more that can be handed out at future events. The Committee discussed the Pledge program and the action items available for the City to pursue. Jen Oliver stated that there are plenty of options for spreading public awareness. Nicky Strahl stated that encouraging residents to plant Milkweed would be great for pollinators. She also discussed North Elementary's plans for a garden in front of the school.

**7. Greenest Region Compact (GRC): Green Business Designation Program**

Nick Hammonds stated that the Committee's Green Business program has been reviewed. Nick stated that the program is anticipated to go forward in the fall. The local businesses are still recovering from the pandemic, and having the program begin in the fall may get more participation.

**8. Open Discussion**

Nick Hammonds stated that Lara Smith is no longer with the Committee. This leaves two vacancies.

Sam Zurawski asked if Heather with the Rotary has reached out regarding the Sustainability Committee participating in one of their meetings. Nick stated that they have not contacted the City yet.

Jen Oliver stated that Veteran's Acres will be opening the Butterfly House at the Nature Center.

**9. Next Meeting**

The next meeting will be held on Wednesday, June 16, 2021 at 7:00 p.m.

**10. Adjourn**

There being no further business, Nicky Strahl moved to adjourn the meeting at 8:14 p.m. Cordell Crane seconded the motion. On voice vote, all voted aye. Motion passed.