

Crystal Lake City, IL 4
 Crystal Lake City, IL (1717887)
 Geography: Place

Prepared by Esri

Summary Demographics

2021 Population	40,058
2021 Households	14,530
2021 Median Disposable Income	\$67,547
2021 Per Capita Income	\$40,851

NOTE: This database is in mature status. While the data are presented in current year geography, all supply- and demand-related estimates remain vintage 2017.

2017 Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$661,779,610	\$973,275,603	-\$311,495,993	-19.1	395
Total Retail Trade	44-45	\$594,374,899	\$882,511,262	-\$288,136,363	-19.5	282
Total Food & Drink	722	\$67,404,711	\$90,764,341	-\$23,359,630	-14.8	113

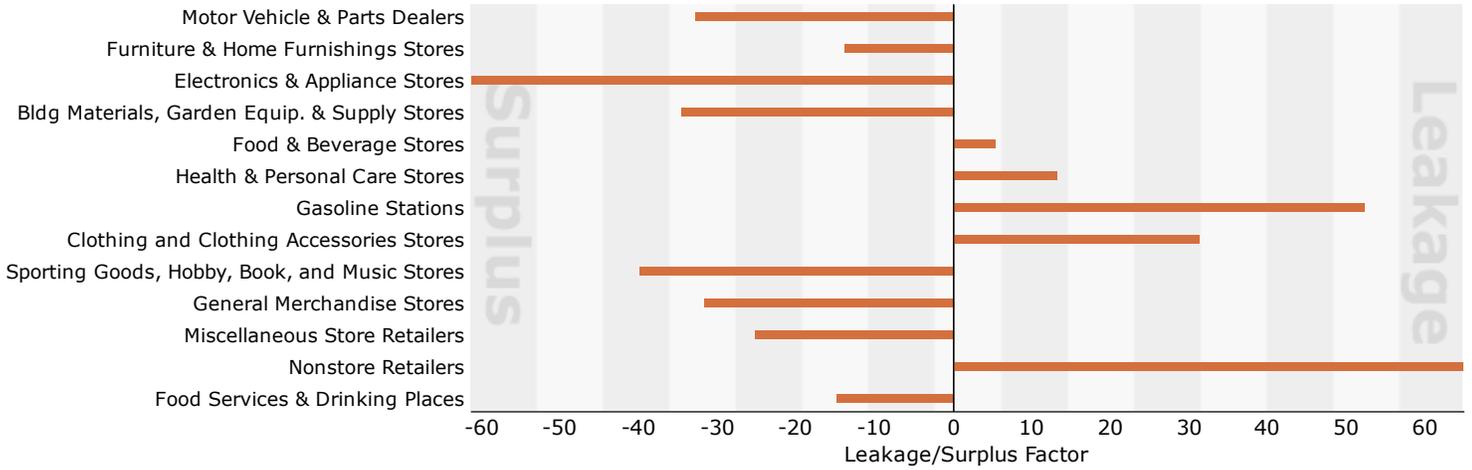
2017 Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$123,652,998	\$245,178,779	-\$121,525,781	-32.9	35
Automobile Dealers	4411	\$102,119,023	\$210,407,740	-\$108,288,717	-34.6	15
Other Motor Vehicle Dealers	4412	\$10,343,294	\$16,425,865	-\$6,082,571	-22.7	5
Auto Parts, Accessories & Tire Stores	4413	\$11,190,681	\$18,345,174	-\$7,154,493	-24.2	15
Furniture & Home Furnishings Stores	442	\$20,155,406	\$26,686,703	-\$6,531,297	-13.9	22
Furniture Stores	4421	\$11,583,826	\$15,123,915	-\$3,540,089	-13.3	9
Home Furnishings Stores	4422	\$8,571,580	\$11,562,788	-\$2,991,208	-14.9	13
Electronics & Appliance Stores	443	\$23,024,340	\$96,261,277	-\$73,236,937	-61.4	17
Bldg Materials, Garden Equip. & Supply Stores	444	\$42,822,233	\$88,152,759	-\$45,330,526	-34.6	31
Bldg Material & Supplies Dealers	4441	\$38,837,444	\$85,702,278	-\$46,864,834	-37.6	28
Lawn & Garden Equip & Supply Stores	4442	\$3,984,789	\$2,450,481	\$1,534,308	23.8	3
Food & Beverage Stores	445	\$96,475,985	\$86,202,571	\$10,273,414	5.6	27
Grocery Stores	4451	\$84,511,145	\$81,316,797	\$3,194,348	1.9	19
Specialty Food Stores	4452	\$4,971,671	\$3,793,663	\$1,178,008	13.4	6
Beer, Wine & Liquor Stores	4453	\$6,993,169	\$1,092,111	\$5,901,058	73.0	2
Health & Personal Care Stores	446,4461	\$38,533,579	\$29,473,739	\$9,059,840	13.3	20
Gasoline Stations	447,4471	\$60,567,324	\$18,826,309	\$41,741,015	52.6	3
Clothing & Clothing Accessories Stores	448	\$33,072,253	\$17,181,438	\$15,890,815	31.6	24
Clothing Stores	4481	\$22,145,214	\$10,160,755	\$11,984,459	37.1	14
Shoe Stores	4482	\$4,755,590	\$4,502,107	\$253,483	2.7	7
Jewelry, Luggage & Leather Goods Stores	4483	\$6,171,449	\$2,518,576	\$3,652,873	42.0	3
Sporting Goods, Hobby, Book & Music Stores	451	\$15,888,437	\$37,036,751	-\$21,148,314	-40.0	29
Sporting Goods/Hobby/Musical Instr Stores	4511	\$13,181,344	\$31,363,703	-\$18,182,359	-40.8	26
Book, Periodical & Music Stores	4512	\$2,707,093	\$5,673,048	-\$2,965,955	-35.4	3
General Merchandise Stores	452	\$102,597,122	\$198,435,131	-\$95,838,009	-31.8	10
Department Stores Excluding Leased Depts.	4521	\$73,671,645	\$113,871,934	-\$40,200,289	-21.4	7
Other General Merchandise Stores	4529	\$28,925,477	\$84,563,197	-\$55,637,720	-49.0	3
Miscellaneous Store Retailers	453	\$21,216,230	\$35,618,573	-\$14,402,343	-25.3	61
Florists	4531	\$1,559,155	\$3,282,180	-\$1,723,025	-35.6	8
Office Supplies, Stationery & Gift Stores	4532	\$3,888,285	\$7,508,676	-\$3,620,391	-31.8	17
Used Merchandise Stores	4533	\$2,099,280	\$10,651,754	-\$8,552,474	-67.1	11
Other Miscellaneous Store Retailers	4539	\$13,669,510	\$14,175,963	-\$506,453	-1.8	25
Nonstore Retailers	454	\$16,368,992	\$3,457,232	\$12,911,760	65.1	3
Electronic Shopping & Mail-Order Houses	4541	\$12,944,399	\$2,939,144	\$10,005,255	63.0	1
Vending Machine Operators	4542	\$448,345	\$300,975	\$147,370	19.7	1
Direct Selling Establishments	4543	\$2,976,248	\$217,113	\$2,759,135	86.4	1
Food Services & Drinking Places	722	\$67,404,711	\$90,764,341	-\$23,359,630	-14.8	113
Special Food Services	7223	\$1,652,109	\$1,137,375	\$514,734	18.5	3
Drinking Places - Alcoholic Beverages	7224	\$2,199,628	\$2,117,611	\$82,017	1.9	5
Restaurants/Other Eating Places	7225	\$63,552,974	\$87,509,355	-\$23,956,381	-15.9	105

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

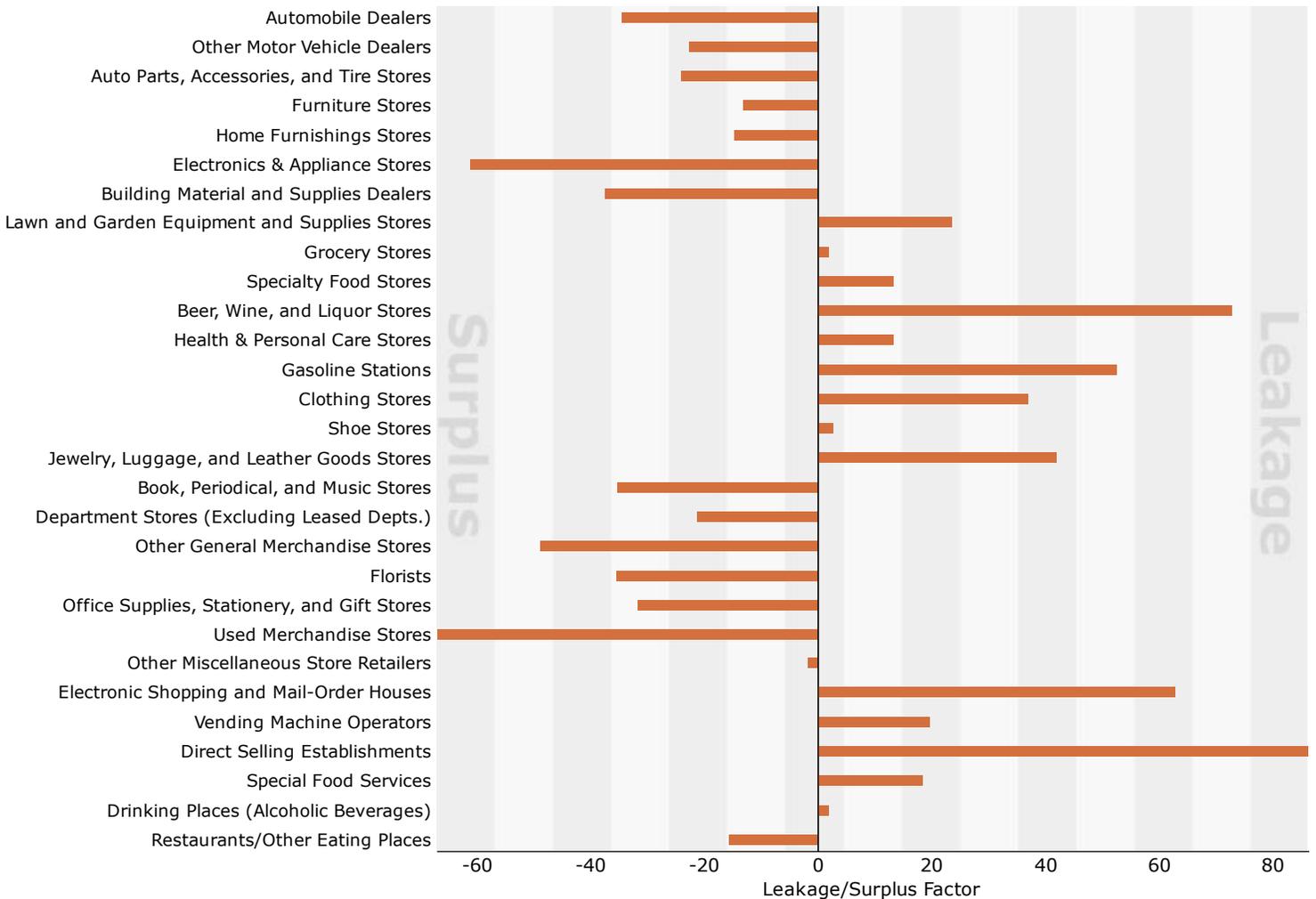
<http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

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2017 Leakage/Surplus Factor by Industry Subsector



2017 Leakage/Surplus Factor by Industry Group



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