

City of Crystal Lake Economic Development Committee
June 21, 2021 – 8:00 a.m.
Municipal Complex – City Training Room

Call to Order

The meeting was called to order at 8:00 a.m. by Mr. Fowler.

Roll Call/Attendance

Members DeHaan, McClain, Reece, Leech, and Fowler were present. Member Rainwater, Affrunti, Eich and Saidler was absent. Heather Maieritsch, Economic Development Manager and Haig Haleblain were also present.

Public Participation

Approve Minutes from the April 27, 2021 Meeting

Mr. Reece moved to approve the minutes from the February 23, 2021 EDC meeting. Mr. Fowler seconded the motion. On voice vote, members DeHaan, McClain, Reece, Leech, and Fowler voted aye. Motion passed.

I Shop Crystal Lake Update

Ms. Maieritsch said the City is continuing support for local businesses thru the I Shop campaign platform to help support businesses and promote the community to shop and dine locally.

Business Anniversaries and Business Tours

Ms. Maieritsch said with things re-opening the City will look to reach out to some new industrial businesses that opened over the past year and work on setting up a tour.

Organization reports:

Downtown Crystal Lake

N/A

Crystal Lake Chamber

N/A

City of Crystal Lake

Ms. Maieritsch said the city remains focused on business outreach and retention efforts. The City has continued business attraction efforts with brokers, site selectors and developers.

The City has also continued working on ways to assist the restaurants within the City with the creation of the new downtown and outdoor enhancements and addition of the DORA areas. The City will also be installing a lightscape amenity near Crystal Lake Brewing that will hang over Main Street and help attract individuals to that area of the downtown.

Comments from the Committee

Committee Members Leech, McClain and Reece discussed the current hiring challenges and ways the EDC can help businesses with the current employment crisis.

Adjourn

The meeting was adjourned at 9:05 a.m.