

City of Crystal Lake Economic Development Committee
October 26, 2021 – 8:00 a.m.
Municipal Complex – City Training Room

Call to Order

The meeting was called to order at 8:06 a.m. by Mr. Fowler.

Roll Call/Attendance

Members Leech, Eich, Ormsby, Saidler, Affrunti and Fowler were present. Member Reece, McClain and DeHaan were absent. Heather Maieritsch, Economic Development Manager and Haig Haleblian were also present.

Public Participation

N/A

Approve Minutes from the August 24, 2021 Meeting

Mr. Affrunti moved to approve the minutes from the August 24, 2021 EDC meeting. Mr. Leech seconded the motion. On voice vote, members Leech, Eich, Ormsby, Saidler, Affrunti and Fowler voted aye. Motion passed.

I Shop Crystal Lake Update

Ms. Maieritsch said that the City entered into a new I Shop Crystal Lake social media contract with Think Big Go Local to continuing managing the I Shop Crystal Lake social media platforms.

Business Anniversaries and Business Tours

Ms. Maieritsch said with things re-opening the City will look to reach out to some new industrial businesses that opened over the past year and set-up a tour. The City reached out to Autotrol and Holiday Inn and will find a date in February to present them with an investment award and tour their facilities. The City will also present Church Street Apartments with a community investment plaque in November.

Organization reports:

Downtown Crystal Lake

Stephanie Ormsby introduced herself as the owner of Wear Did U Get That and the new Downtown Crystal Lake representative for the Economic Development Committee. She also announced that the Festival of Lights Parade will be held this year on November 26th.

Crystal Lake Chamber

October was manufacturing month and MCC had a great collection of manufacturers participating and promoting manufacturing opportunities and careers. D155 continues to expand its manufacturing program and now McHenry High School

City of Crystal Lake

Ms. Maieritsch summarized current development growth being experience in Crystal Lake by housing developers, fast casual restaurants and retailers. She said the city continues to experience interest from businesses looking for new locations in the City.

Comments from the Committee

Committee Members began a discussion about the parking in downtown Crystal Lake and how we need to continue to leverage our independent restaurants to help drive more traffic to Crystal Lake.

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Adjourn

The meeting was adjourned at 9:25 a.m.