



# AGENDA

## City of Crystal Lake Economic Development Committee

**Regular Meeting**  
**Tuesday, August 25, 2009 – 7:30 a.m.**

**Municipal Complex (City Council Chambers Conference Room)**  
**100 W. Woodstock Street**  
**Crystal Lake, IL 60014**

1. Call to Order
2. Roll call
3. Approve minutes of the June 23, 2009, and July 28, 2009, EDC Meetings
4. Public participation and comments
5. Business continuity management presentation
6. EDC Projects
  - A) I Shop Crystal Lake program
    - a. Review final version of the ishopcl.com website prior to launch
    - b. Advertising and Promotions program
      - i. Direction and decision making
  - B) Business retention
    - a. Visitation plan scheduling
7. Economic Development incentives update
  - A) Façade Improvement / Commercial Tenant Improvement program
8. Organization Reports:
  - A) Downtown Crystal Lake (Brian Fowler)
  - B) Committee for Business Support (Terry Feddersen)
  - C) McHenry County Economic Development Corporation (Brian Fowler)
  - D) City of Crystal Lake
9. Comments from the Committee
10. Adjourn