



# AGENDA

## City of Crystal Lake Economic Development Committee

**Regular Meeting**  
**Tuesday, December 15, 2009 – 7:30 a.m.**

**Municipal Complex (City Council Chambers Conference Room)**  
**100 W. Woodstock Street**  
**Crystal Lake, IL 60014**

1. Call to Order
2. Roll call
3. Approve minutes of the October 27, 2009 EDC Meeting
4. Public participation and comments
5. EDC Projects
  - A) I Shop Crystal Lake program update
    - a. 2009-10 Advertising & Promotion program wrap-up and 2010-11 planning
    - b. 2009-10 Website [www.ishopcl.com](http://www.ishopcl.com) summary
  - B) McHenry County Convention & Visitors Bureau
6. Economic Development incentives update
  - A) Façade / Tenant improvements incentives summary
  - B) Request to extend the Targeted Development Zone incentive to Route 176
7. Business Retention status report
8. Staff projects
  - A) Retailer recruitment status report
  - B) International Council of Shopping Centers Dealmaking summary report
  - C) McHenry County Economic Development Corporation cooperation
9. Economic Development assessment
10. Organization Reports:
  - A) Downtown Crystal Lake (Brian Fowler)
  - B) Committee for Business Support (Terry Feddersen)
  - C) McHenry County Economic Development Corporation (Brian Fowler)
  - D) City of Crystal Lake (James Richter II)
11. Comments from the Committee
12. Adjourn

Please contact Sharon Doruff at 815.356.3615 by 12:00 noon on Monday (day before the meeting) if you will not be able to attend the meeting. Committee members will be contacted via telephone and email on Monday afternoon if quorum cannot be met.