



# **AGENDA**

## **City of Crystal Lake Economic Development Committee**

**Regular Meeting**  
**Tuesday, February 23, 2010 – 7:30 a.m.**

**Municipal Complex (City Council Chambers Conference Room)**  
**100 W. Woodstock Street**  
**Crystal Lake, IL 60014**

1. Call to Order
2. Roll call
3. Approve minutes of the January 26, 2010 EDC Meeting
4. Public participation and comments
5. EDC Projects
  - A) I Shop Crystal Lake advertising and promotions update
  - B) I Shop Crystal Lake program evaluation and planning update
  - C) EDC McHenry County Convention & Visitors Bureau recommendation update
  - D) Ad Hoc Committee - Unified Development Ordinance review
6. Economic Development incentives update
  - A) Façade / Tenant improvements incentives summary
7. Staff projects
  - A) 2010 Economic Development Action Plan Summary
  - B) International Council of Shopping Centers Idea Exchange (February 23 – 24, 2010)
8. Organization Reports:
  - A) Downtown Crystal Lake (Brian Fowler)
  - B) Committee for Business Support (Terry Feddersen)
  - C) McHenry County Economic Development Corporation (Brian Fowler / James Richter II)
  - D) City of Crystal Lake (James Richter II)
9. Comments from the Committee
10. Adjourn