



AGENDA

City of Crystal Lake Economic Development Committee

Regular Meeting
Tuesday, June 29, 2010 – 7:30 a.m.

Municipal Complex (City Council Chambers & Conference Room)
100 W. Woodstock Street
Crystal Lake, IL 60014

1. Call to Order
2. Roll call
3. Approve minutes of the May 25, 2010 EDC meeting
4. Public participation and comments
5. EDC Projects
 - A) I Shop Crystal Lake for 2010-2011 fiscal year
 - i. Review proposed program strategy
 - B) Vacant Economic Development Committee position
 - C) Proposed Committee Meeting Attendance Policy
 - D) Business anniversary recognitions and Community Investment Awards
6. Economic Development incentives update
7. Staff projects
 - A) Attraction update
 - i. Retail
 - ii. Manufacturing
 - B) Retention update
 - i. Planning – Fire Rescue: Life Safety Inspections / Retention Visits
 - ii. Business Park Meetings
 - C) Review e-marketing strategy – 2010 Economic Development Goal Setting
8. Organization Reports:
 - A) Downtown Crystal Lake (Brian Fowler)
 - B) Committee for Business Support (Terry Feddersen)
 - C) McHenry County Economic Development Corporation (Brian Fowler / James Richter II)
 - D) City of Crystal Lake (James Richter II)
9. Comments from the Committee
10. Adjourn