

## **AGENDA**

## City of Crystal Lake Economic Development Committee

Regular Meeting Tuesday, September 28, 2010 – 7:30 a.m.

Municipal Complex (City Council Chambers & Conference Room)
100 W. Woodstock Street
Crystal Lake, IL 60014

- 1. Call to Order
- 2. Roll call
- 3. Approve minutes of the August 24<sup>th</sup> EDC meeting
- 4. Public participation and comments
- 5. Presentation regarding the "Just off the Tracks" website and marketing program
- 6. Committee goals
- 7. Staff updates
  - A) I Shop Crystal Lake
  - B) Incentives
  - C) Attraction
  - D) Retention
- 8. Organization reports:
  - A) Downtown Crystal Lake (Brian Fowler)
  - B) Committee for Business Support (Terry Feddersen)
  - C) McHenry County Economic Development Corporation (Brian Fowler)
- 9. Comments from the Committee
- 10. Adjourn