

#2011-40

BP Gas Station Special Use Permit Amendment for Signs Project Review for Planning and Zoning Commission

Meeting Date: October 5, 2011

Requests: Special Use Permit Amendment to allow an electronic

message center sign as well as an additional free-standing

sign and additional wall signage.

Location: 281 Virginia Street

Acreage: Approximately 22,500 square feet

Zoning: B-2 General Commercial

Surrounding Properties: North B-2 PUD General Commercial

South O Office East O Office

West B-2 General Commercial

Staff Contact: Elizabeth Maxwell (815.356.3615)

Background:

• In January of 1993, a Special Use Permit and variation to the rear yard setback was approved for this service station and car wash, known at that time as Unocal 76.

- Various building permits over the years approved changes to the signage to allow for the new branding. The station is currently a BP with Maverick car wash.
- Current request is an amendment to the SUP to allow:
 - o Changes to the existing free-standing sign for an electronic message center,
 - o A second free-standing sign in the rear of the property for the car wash,
 - o Illuminated wall signage around the top of the canopy, and
 - o Changes to the existing convenience store wall signage to add the running horse logo.

Land Use Analysis:

Zoning

- The site is zoned B-2 General Commercial and is located along Route 14 at the intersection of Route 14 and Coventry. This site is not within the Virginia Street Corridor.
- Electronic Message Center (EMC) signs are allowed as a Special Use in the B-2 zoning district.
- Gas stations are allowed to request an EMC sign as part of their SUP approval.
- A monument sign is not recommended here due to sight visibility concerns for motorists.

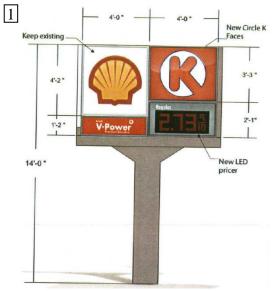
Landscape

- The free-standing sign is currently landscaped, which meets the ordinance requirements.
- The second free-standing sign would be in a location where landscape is not feasible.

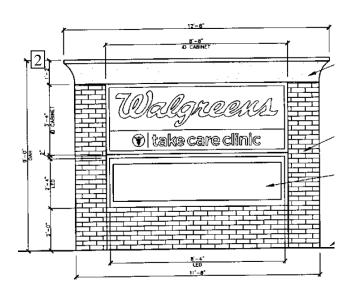
Existing Approvals

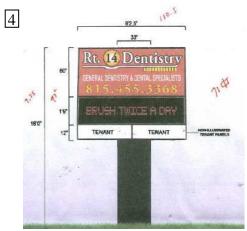
• Numerous other EMC signs have been approved throughout the City. The following table illustrates those approvals.

Business		Signage approved – all shown below	By what means
1	Shell / Circle K	Existing free-standing sign integrated with EMC	SUP Amendment
		pricing sign, approved with red lights as illustrated	
2	Walgreens	New free-standing sign with EMC, approved with	SUP Amendment
		amber lights as illustrated (Not built)	
3	Colonial Café	New free-standing sign with EMC, approved with	PUD Amendment
		amber lights as illustrated	
4	Rt. 14 Dentistry	New free-standing sign with EMC, approved with	Sign Variation to CC
		amber lights as illustrated	
5	Mobile Oil	New monument sign with EMC as illustrated	SUP Amendment
6	Marathon	Existing free-standing sign integrated with EMC	Sign Variation to CC
		pricing sign, approved with red lights as illustrated	













Petitioner's proposed signs:

Sign Type	Size	Ordinance Req.	Meets Y/N
Free-Standing	64 square feet	80 square feet	N
	14 feet high	9 feet high	(height and
	EMC	Permitted by SUP	illumination
	Green illumination	Amber or white required	color)
Free-Standing	30 square feet with	Only 1 free-standing sign per lot	N
	3.5 square feet for	is permitted	
	"Caution" sign		
	11 feet high		
Wall sign (illuminated	840 square feet	150 square feet of total wall	N
canopy) 1	Canopy is	signage for all buildings, canopy	
	approximately 50 x	and car wash	
	90 and 3 feet high		
Wall sign canopy	7.06 square feet	(included in canopy calculation)	N/A
Helios			
Wall sign – running	10 square feet	Wall signage (existing stripes	N/A
horse		being replaced by running horse)	

¹A recent interpretation made by the City Council states that any areas that are back-lit or halo-lit are considered signage. A single color used as background is not considered signage unless lit. Stripes, patterns or multiple color areas are considered signage. Signage on pumps is counted towards the total wall signage allowance.

The petitioner is requesting the changes to the signage to allow the signs as presented as part of their Special Use Permit Amendment.

Comprehensive Land Use Plan 2020 Vision Summary Review:

The Comprehensive Land Use Plan designates the property in question as Commerce. Commerce represents existing retail and service commercial areas and indicates areas for future commercial uses. Within the Commerce/Office/Industry Land Use section of the Comprehensive Plan, the following goal, objective and policy is applicable to this request:

Goal: Facilitate a dynamic and sustainable base of commercial, office and industrial uses that provide jobs, goods and services to people in the city and throughout the surrounding region, as well as a solid tax base to the city.

Objective #2: Maintain a high level of business compliance with city codes and ordinances.

• Encourage businesses to adhere to regular maintenance of grounds and structures in accordance with codes and ordinances.

Findings of Fact:

SPECIAL USE PERMIT

Article 2 Section 2-400 B of the Unified Development Ordinance establishes general standards for all Special Uses in Crystal Lake. The criteria are as follows:

1.	That the proposed use is necessary or desirable, at the location involved, to provide service or facility which will further the public convenience and contribute to the gener welfare of the neighborhood or community.		
	☐ Meets ☐ Does not meet		
2.	That the proposed use will not be detrimental to the value of other properties or improvements in the vicinity.		
	☐ Meets ☐ Does not meet		
3.	That the proposed use will comply with the regulations of the zoning district in which it is located and this Ordinance generally, including, but not limited to, all applicable yard and bulk regulations, parking and loading regulations, sign control regulations, watershed, wetlands, and flood plain regulations, Building and Fire Codes and all other applicable City Ordinances.		
	☐ Meets ☐ Does not meet		
4.	That the proposed use will not negatively impact the existing off-site traffic circulation; will adequately address on-site traffic circulation; will provide adequate on-site parking facilities; and, if required, will contribute financially, in proportion to its impact, to upgrading roadway and parking systems.		
	☐ Meets ☐ Does not meet		
5.	That the proposed use will not negatively impact existing public utilities and municipal service delivery systems and, if required, will contribute financially, in proportion to its impact, to the upgrading of public utility systems and municipal service delivery systems.		
	☐ Meets ☐ Does not meet		

6.	That the proposed use will not impact negatively on the environment by creating air, noise, or water pollution; ground contamination; or unsightly views.				
	$\square M$	eets	Does not meet		
7.	7. That the proposed use will maintain, where possible, existing mature vegetation; provide adequate screening to residential properties; provide landscaping in forms of groun covers, trees and shrubs; and provide architecture, which is aesthetically appealing compatible or complementary to surrounding properties and acceptable by community standards, as further detailed in Article 4, Development and Design Standards.			de landscaping in forms of ground e, which is aesthetically appealing, erties and acceptable by community	
	$\square M$	eets	Does not meet		
8.	8. That the proposed use will meet standards and requirements established by jurisdictions other than the City such as Federal, State or County statutes requiring licensing procedures or health/safety inspections, and submit written evidence thereof.			statutes requiring licensing	
	$\square M$	eets	Does not meet		
9.	9. That the proposed use shall conform to any stipulations or conditions approved as part of a Special Use Permit issued for such use.			ons or conditions approved as part of	
	$\square M$	eets	Does not meet		
10.	10. That the proposed use shall conform to the standards established for specific special uses as provided in this section.			established for specific special uses	
	$\square M$	eets	Does not meet		
Additionally, Section 2-400 C of the UDO, establishes specific criteria for consideration before the issuance of a Special Use Permit for Electronic Message Center signs. Gas stations can request an EMC sign as part of their SUP approval so not all of the criteria are applicable to them.					
a. Number Permitted: One EMC Sign may be incorporated into any freestanding business sign on a property, provided that such freestanding sign would otherwise be permitted within the underlying Zoning District and subject to the following restrictions:					
	(i) Minimum Width: The zoning lot upon which an EMC may be permitted must have minimum of 200 contiguous lineal feet of frontage that must be located on Route or Route 31.		· · · · · · · · · · · · · · · · · · ·		
		☐ Meets	Does not meet	⊠ Not Applicable	
	(ii)		The zoning lot upon which a cres of total lot area.	n EMC may be permitted must have a	
		Meets	Does not meet	Not Applicable	

(111)	of an is sm gross the r	y sign shall not entaller. The EMC paller. The EMC pass area of any sign equirements for a rict and shall include.	xceed 32 square feet or 40% portion must occupy the botto within which an EMC sign maximum gross surface area	of the sign's total area; whichever om half of the sign. The maximum is incorporated shall comply with a based on the underlying Zoning EMC. The sign must be outside of d of the property.	
	$\square N$	<i>leets</i>	Does not meet	☐ Not Applicable	
	The	EMC portion is	not the bottom 40% of the s	sign.	
(iv) Maximum Height: The EMC sign, including any sign incorporated, shall comply with the maximum height permit the underlying Zoning District to which the property is located to the control of the con		ht permitted for any sign based on			
	$\square N$	<i>leets</i>	Does not meet	igtie Not Applicable	
(v)		existing nonconfoing non-conformi		cannot be incorporated into a pre-	
	$\square N$	Meets .	Does not meet	igwedge Not Applicable	
(vi)	Minimum Design Standards: The EMC sign shall meet all the following design conditions:				
	I.	The EMC unit must be equipped with both a programmed dimming sequence as well as an additional overriding mechanical photocell that adjusts the brightness of the display to the ambient light at all times of day. Such programming and mechanical equipment shall be set so that the EMC, at night or in overcast conditions, will be no more than 40% of the daytime brightness level.			
		\boxtimes Meets	Does not meet	☐ Not Applicable	
]	II.	extinguished fro	1 1	nt to residential uses must be a.m. This restriction shall apply property.	
		Meets	Does not meet	☐ Not Applicable	
IJ	II.	•	rea of an EMC can be nps, LED (light-emitting dioc	illuminated by white or amber de) or magnetic discs.	
		Meets	Does not meet	☐ Not Applicable	
			llustrated with green ligh the sign have white or amb	nts. One of the conditions of oer lighting.	

IA	IV. The EMC unit must have the "flash" feature disabled and messages shal 5-minute "hold" time except for time and temperature messaging which have a shorter duration, but no less than 1 minute or separate the sign is areas – one for the message and the other for the time and temperature.			emperature messaging which may inute or separate the sign into two		
		\boxtimes Meets	Does not meet	☐ Not Applicable		
•	V.	The messages displayed on the EMC may only transition from one message to another by either fading or dissolving to black with another message appearing immediately thereafter, without movement or other transition effects between messages.				
		Meets	Does not meet	☐ Not Applicable		
V	I.	Except as otherwise provided herein, all messages displayed on the EMC must be static and may not reflect movement, flashing, scrolling or changes in shape or size of messages or portions of messages. Streaming and/or live-time video may not be displayed and this function of the EMC must be disabled.				
		\boxtimes Meets	Does not meet	☐ Not Applicable		
VI	II.	The EMC unit must be equipped to override commercial messages for emergency situations such as an "Amber Alert" or other such acute public emergencies, but such override authority for public emergencies shall not exceed 48 total hours within any two week period. The owner of the EMC unit is requested to cooperate with the City of Crystal Lake in order to allow the City to exercise its override authority.				
		Meets	Does not meet	⊠ Not Applicable		
VII	II.	The EMC sign na malfunction.	nust be set in a manner that th	ne display will turn dark in case of		
		\sum Meets	Does not meet	☐ Not Applicable		
(vii)	(vii) A free-standing sign may have not more than 2 sign faces. Freestanding sign more than one sign face must be designed to have the sign faces attached back to the support structure. No V-shape freestanding EMC signs shapermitted.		e the sign faces attached back to			
	$\boxtimes M$	1eets	Does not meet	☐ Not Applicable		
(viii)	the	Crystal Lake Ur	1 4	er provisions of Article 4-1000 of ce ("Signs"), including, but not		
	$\boxtimes M$	1 eets	Does not meet	☐ Not Applicable		

Recommended Conditions:

If a motion to recommend approval of the Special Use Permit Amendment is granted the following conditions are recommended:

- 1. Approved plan, to reflect staff and advisory board comments, as approved by the City Council:
 - A. Application (James Tarzon, received 07/29/11).
 - B. Plat of Survey (Sheets Surveying Service, dated 02/17/1993, received 07/29/11)
 - C. Signage Exhibits (Unnamed, Sign Resource, and North Shore Sign, received 08/31/11)
- 2. A Special Use Permit Amendment is hereby granted to allow the signs as presented with the exception that the EMC sign is required to meet the criteria listed in 61.A.vi (except VII).
- 3. Future changes to the signage, which meet all requirements of the Unified Development Ordinance, shall not be required to amend the Special Use Permit.
- 4. The petitioner shall comply with all of the requirements of the Planning and Economic Development and Engineering and Building Departments.

City of Crystal Lake Development Application

PIN Number(s): 19-05-352 012

Office Use Only	
File #	

Project Title: BP Signage Upgrack JUL 2 9 2011 **Action Requested** Annexation Preliminary PUD Comprehensive Plan Amendment Preliminary Plat of Subdivision Conceptual PUD Review Rezoning Special Use Permit Final PUD Final PUD Amendment Variation Final Plat of Subdivision Other Petitioner Information Owner Information (if different) Name: Alus IArzon Name: Craham Enterprise In Address: 24390 Nippersink Address: P. O. Cox 727 MundelFIN, IL 60060 Loundlake IL 60073 Phone: 847 417 0500 Fax: 541 837-0718 Fax: 847 740 0997 E-mail: J. TATZ@ SBCGlobal wet E-mail: IGCAham & GrAham El, Com Property Information Signage DYGRADE Project Address/Location: 28 J. VIIqinia

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Development Team	Please include address, phone, fax and e-mail
Developer:	
Architect:	
Attorney:	
Engineer:	
Landscape Architect:	
Planner:	
Surveyor:	
Other:	
Signatures Ames Tayzon Amas Tayzon	7-29-11
PETITIONER: Print and Sign name (if different from	owner) Date
As owner of the property in question, I hereby authori	ze the seeking of the above requested action.
OWNER: Print and Sign name	Date

NOTE: If the property is held in trust, the trust officer must sign this petition as owner. In addition, the trust officer must provide a letter that names all beneficiaries of the trust.

PUBLIC NOTICE

BEFORE THE PLANNING AND ZONING COMMISSION OF THE CITY OF CRYSTAL LAKE, MCHENRY COUNTY, ILLINOIS

IN THE MATTER OF THE PETITION OF James Tarzon, on behalf of Graham Ent. Inc.

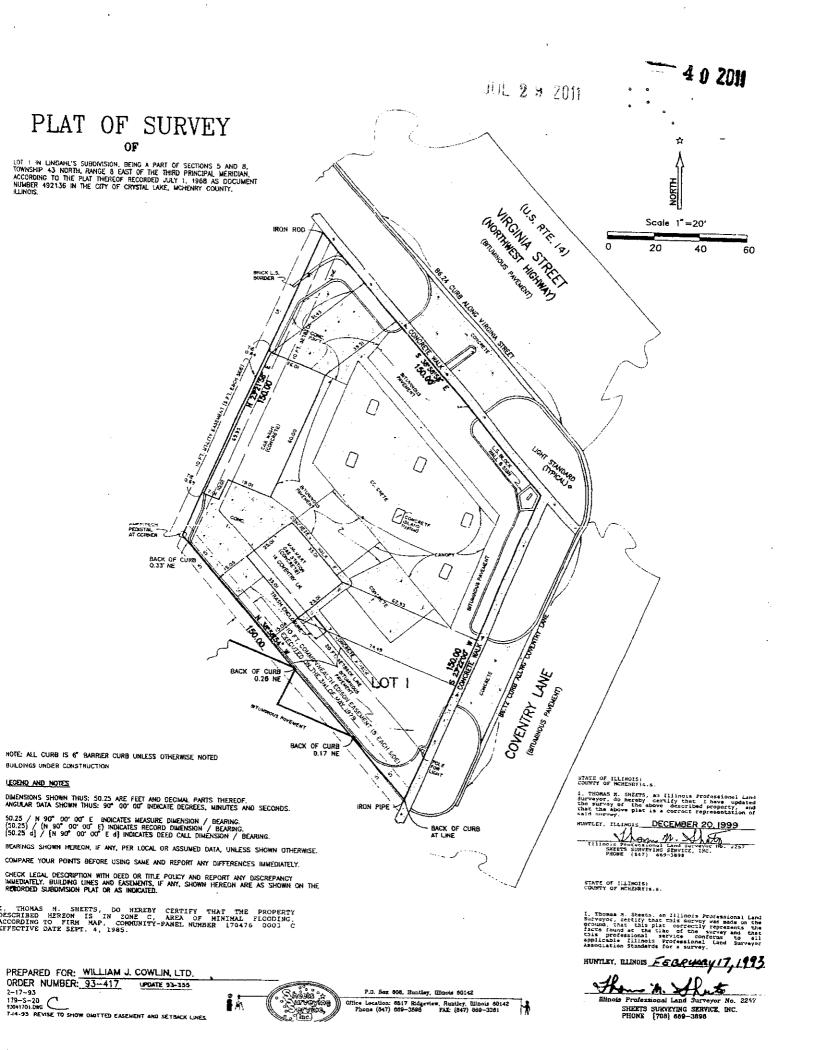
LEGAL NOTICE

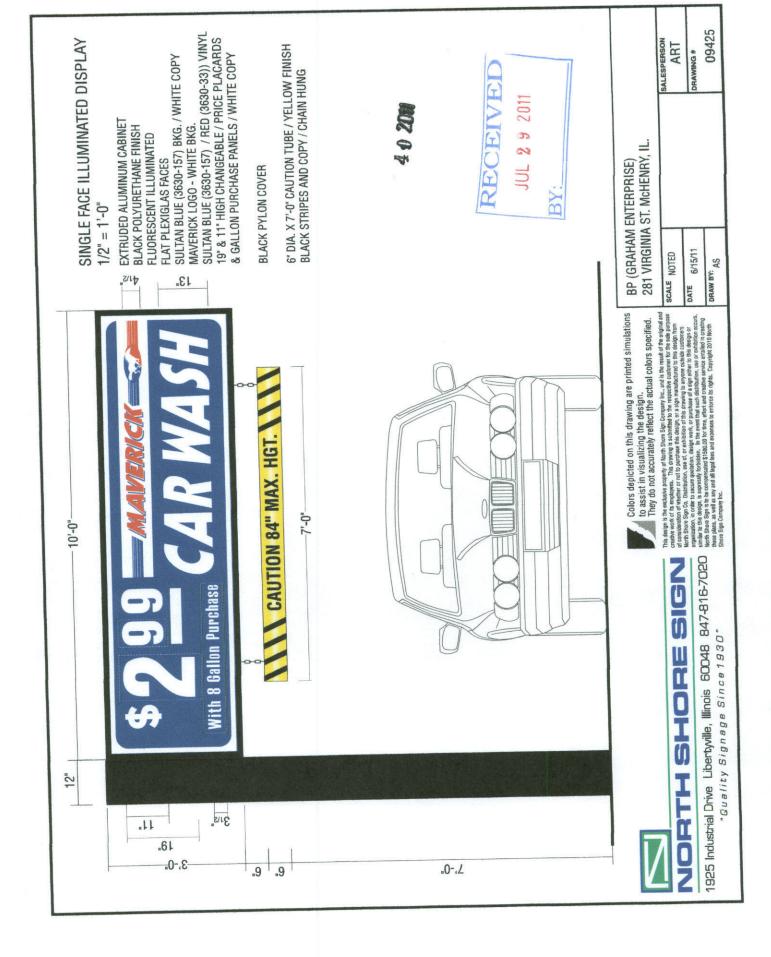
Notice is hereby given in compliance with the Unified Development Ordinance of the City of Crystal Lake, Illinois that a public hearing will be held before the Planning and Zoning Commission of the City of Crystal Lake upon the application by James Tarzon, on behalf of Graham Ent. Inc., for approval of a Special Use Permit Amendment relating to the following described real estate commonly known as BP Gas Staftion 281 Virginia Sireet, Crystal Lake, Illinois 60014, PIN: 19-05-352-012

This application is filed for the purposes of seeking a Special Use Permit Amendment and Variations to allow an electronic message center sign with green LED lighting and the addition of a free-standing sign for the car wash, BP illuminated striping on the canopy and other copy changes to the existing signage, pursuant to Article 2 Section 2-300 and Article 4-1000. Plans for this project can be viewed at the City of Crystal Lake Community Development Department at City Hall.

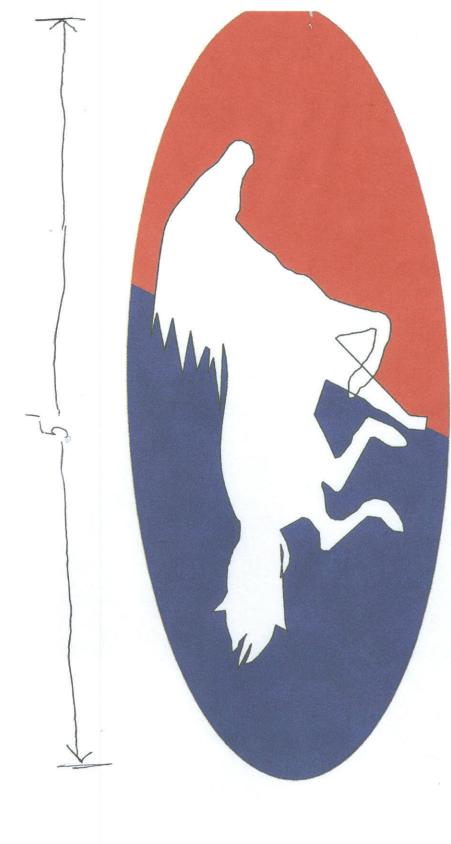
A public hearing before the Planning and Zoning Commission for this request will be held at 7:30 p.m. on Wednesday September 21st, 2011, at the Crystal Lake City Hall, 100 West Woodstock Street, at which time and place any person determining to be heard may be present.

Tom Hayden, Chairperson Planning and Zoning Commission City of Crystal Lake (Published in the Northwest Herald September 2, 2011





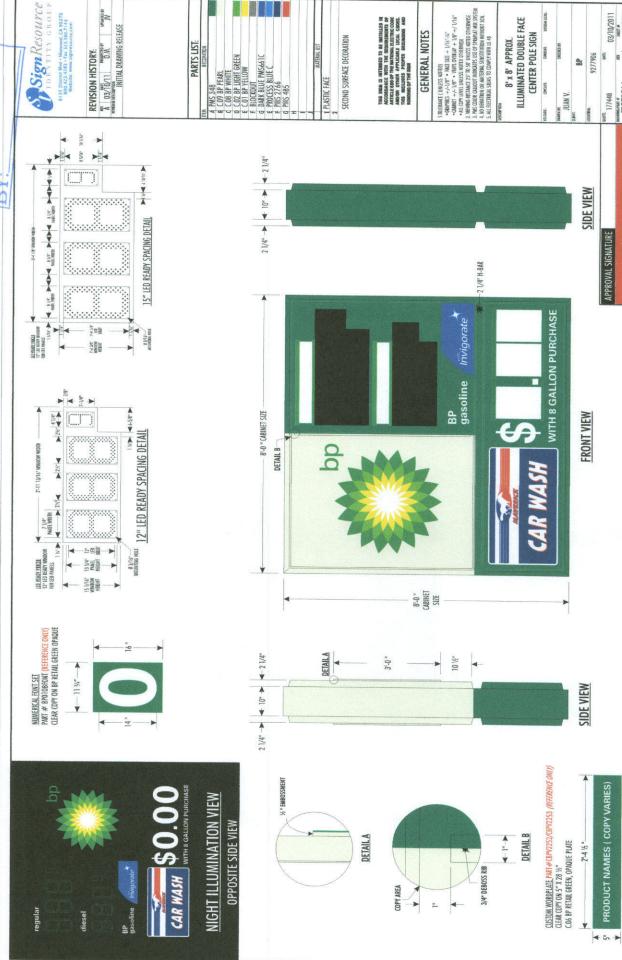




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