



# **AGENDA**

## **City of Crystal Lake Economic Development Committee**

**Regular Meeting**  
**Tuesday, January 24, 2012 – 7:30 a.m.**

**Municipal Complex (City Council Chambers Conference Room)**  
**100 W. Woodstock Street**  
**Crystal Lake, IL 60014**

1. Call to Order
2. Roll call
3. Approve the minutes of the December 6, 2011 meeting
4. Public participation and comments
5. I Shop Crystal Lake
  - A) Holiday Gift Certificate Contest update
  - B) Advertising for the Holiday and Spring GC Contests
  - C) ShopQA Automated Call
  - D) Strategy for 2012-2013
6. Incentive grant programs update
7. EDC business visitations/tours
8. Organization reports:
  - A) Downtown Crystal Lake (Brian Fowler)
  - B) McHenry County Economic Development Corporation (Brian Fowler)
  - C) Chamber of Commerce (Gary Reece)
    - i) PICA Award
9. Monthly Report to the City Council
10. Comments from the Committee
11. Adjourn