



# AGENDA

## City of Crystal Lake Economic Development Committee

**Regular Meeting**  
**Tuesday, September 17, 2013 – 7:30 a.m.**

**Municipal Complex (City Council Chambers Conference Room)**  
**100 W. Woodstock Street**  
**Crystal Lake, IL 60014**

1. Call to Order
2. Roll call
3. Approve the minutes of the August 27, 2013 regular committee meeting
4. Public participation
5. Industrial attraction and marketing (Pam Cumpata, McEDC)
6. Business retention tours (updates from Committee calls)
7. Workforce development trade publication advertisement research (Andrew Hymes)
8. I Shop Crystal Lake updates:
  - A) I Shop Crystal Lake Sub-committee report (Keith Saidler)
  - B) Holiday gift certificate contest
  - C) Website
9. Franchise opportunities (Staff/Gary Reece)
10. Incentive updates
11. Comments and suggestions from the Committee
12. Organization reports:
  - A) Downtown Crystal Lake (Brian Fowler)
  - B) McHenry County Economic Development Corporation (Brian Fowler/Staff)
  - C) Chamber of Commerce (Gary Reece)
  - D) City of Crystal Lake (Staff)
13. Report to the City Council
14. Adjourn